

Soroptimist International of Calistoga announces Leslie Sbrocco as Auctioneer for Crab Fest

17th annual fundraiser event to be held Saturday, March 3 at Napa County Fairgrounds in Calistoga

CALISTOGA, CA, UNITED STATES, January 30, 2018 /EINPresswire.com/ -- Soroptimist International of Calistoga, a service organization with a mission to transform the lives of women and girls in need, has announced its primary fundraiser and celebration of the region's Dungeness crab season. Crab Fest will be held Saturday, March 3, from 5:30-10 p.m. at the Napa County Fairgrounds in Calistoga. This year marks the nonprofit organization's 17th Crab Fest fundraiser of which, to date, has resulted in more than \$700,000 in donations. These monies fund scholarships and projects to assist women and girls with the challenges they face to move forward in life.

The mission of SI Calistoga will broaden during Crab Fest 2018 to include fundraising for those affected by the devastation of the October 2017 wildfires. Proceeds from the Silent Auction will be used to support Calistogans personally affected by the disaster. Silent Auction items include: a Calistoga Balloons hot-air balloon ride and brunch for two, a Napa Valley Vintners gift basket with accessories, a Meadowood Napa Valley croquet and lunch experience for four, among other fabulous items.

New to Crab Fest, SI Calistoga welcomes television personality <u>Leslie Sbrocco</u> as its auctioneer. Sbrocco is an award-winning author, speaker, consultant, and television host of the PBS restaurant review series, "Check Please!" She has won a coveted James Beard award, three Taste Awards, and three Emmy awards in the span of 10 seasons on air. Sbrocco was a featured judge on the PBS national series, "The Winemakers" and created wine content for the hit TBS show, "Cougartown". She appears frequently on national television outlets including CNN, The Hallmark Channel's Better TV, QVC, and is a regular guest on NBC's Today Show. Guests at Crab Fest can look forward to bidding on a live auction item donated by Sbrocco: A wine tasting with Leslie, and a set visit to a "Check Please!" taping, valued over \$2,000.

Tickets to Crab Fest are \$75 per person; table purchases are encouraged (8-10 per table). You can pay online for tickets or sponsorship: www.sicalistoga.org. Businesses interested in donating a gift certificate, artwork, wine, wine club membership, silent or live auction items or a donation of services may do so via the website.

Guests of Crab Fest are encouraged to share their Crab Fest 2018 experiences on social media using the hashtag: #SICalistoga.

For more information about Soroptimist International of Calistoga Crab Fest 2018, visit www.sicalistoga.org or call membership director Carrie Domogalla at 707-942-5329.

About Soroptimist International of Calistoga

Soroptimist International of Calistoga is a volunteer movement that began over 60 years ago. In the past 17 years, this nonprofit service organization's efforts have resulted in more than \$700,000 in donations. These monies fund scholarships and projects to assist women and girls with challenges they face to successfully move forward in life. Please visit www.sicalistoga.org for more information.

You can also find SI Calistoga on Instagram @SICalistoga and on Facebook.

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