

# Colleges Looking to Engage Alumni Can Find Crowdfunding from KDG

*Colleges can give alumni engagement a boost with custom higher ed crowdfunding from the higher ed web design team at KDG.*

ALLENTOWN, PA, UNITED STATES, February 6, 2018 /EINPresswire.com/ -- For colleges and universities looking to better engage their alumni, the [higher ed web design](#) team at KDG in Allentown, Pennsylvania is offering a proven solution: custom higher ed crowdfunding.



Plenty of schools have raised funds, engaged their community, and even gained national recognition for their exciting day of giving campaigns. Higher ed crowdfunding campaigns must be unique, fun, and interactive, something KDG's higher ed web developers have mastered in their many higher ed crowdfunding projects.

"We make sure these campaigns are more than just a giving page," explains Matt Harwick, lead UI/UX designer at KDG. "We make sure they're interactive and gamified to keep donors coming back throughout the day."

KDG's custom crowdfunding portals have engaged alumni and students from all over the world. They've helped schools break giving records and have even won several national and international awards, including a platinum prize in fundraising from the Council for Advancement and Support of Education.

Higher educational institutions KDG has worked with on successful, record-breaking, and social-media-trending crowdfunding campaigns include Drexel University, Muhlenberg College, and Florida Institute of Technology.

To learn more about the custom crowdfunding campaigns KDG's higher ed web design team offers, visit the company's crowdfunding site: <https://kyledavidgroup.com/services/crowdfunding/>

About KDG: KDG is a leading provider of web development for higher education. With over 16 years of experience in using technology to help education clients improve enrollment, campus climate, and [alumni engagement](#), KDG has developed a reputation for being able to see and respond proactively to changing markets. Most recently, KDG won wide acclaim for developing unique and engaging inbound marketing for [higher education crowdfunding](#) campaigns. Learn more at <http://www.kyledavidgroup.com/>.

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