



Creative Electron Expands Global Footprint

Creative Electron opened the doors of its new office at the BIT Center in Tijuana, expanding its international presence.

SAN MARCOS, CALIFORNIA, UNITED STATES, January 31, 2018 /EINPresswire.com/ -- January 2018- Creative Electron, Inc., a leading American manufacturer of x-ray inspection systems has opened the doors of its newest branch. Located in the heart of Tijuana's tech scene, Creative Electron's BIT (Business Innovation and Technology) Center office offers easy access to hotels, restaurants, and Tijuana's International Airport. This office will house demonstration machines and spare parts to service our customers in Mexico.

"Our innovative TruView™ product line has been successful worldwide due to our strong global presence. To keep this growth trajectory, our success demands continued international expansion. We are excited to increase our global footprint by opening our Central American headquarters in Tijuana," comments Carlos Abundez, Creative Electron's General Manager to Mexico. "We wanted to be at the center of TJ's technological hub."

As one of the early arrivers to Tijuana's high-tech boom, Creative Electron stands out in this innovative market. Creative Electron's artful machines will display well in the chic new tech hub. BIT Center is a former market that was recently repurposed to house a global center for the technologically minded. "Our priority for setting up an office in Mexico is accessibility. We are here to ensure our customers the best possible service and support. The office is open for visitors. We look forward to showing our machines to prospective customers in Mexico," said Carlos Valenzuela, Creative Electron's Applications Manager.

About Creative Electron:

Creative Electron is the largest US manufacturer of x-ray inspection systems for electronics. Based in California, the company designs and manufactures the award winning TruView™ X-Ray family of products. Powered by proprietary algorithms and state of the art hardware, TruView™ enables you to rethink x-ray inspection.

For more information and to learn how to request x-ray machine service please contact us by phone at 760.752.1192, or by e-mail at info@creativeelectron.com.

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