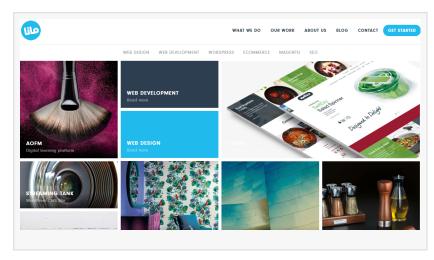


Lilo Web Development Agency Launches Redesigned Website

Elodie Berland, development liaison for Lilo, announced the launch of the agency's new website. Lilo is an full-service web development agency based in London.

LONDON, LONDON, UNITED KINGDOM, January 31, 2018 /EINPresswire.com/ -- Elodie Berland, development liaison for Lilo, announced the launch of the agency's new website. Lilo is an award-winning, full-service web development agency based in London. They offer complete end-to-end solutions - from web



design, web development, digital marketing, web hosting and bespoke or customised solutions - to accommodate a variety of online needs.

"A well-designed website will promote your services 24/7," said Berland. "Can your salesperson do that?"



A well-designed website will promote your services 24/7," said Berland. "Can your salesperson do that?"" Elodie Berland A website gives your business the potential for global exposure. Websites should be intuitive, responsive and easy to use on any device, engage visitors with relevant content, and rank high in search engine results. Lilo's team of web development specialists work with established businesses across many sectors to help them achieve their online objectives and goals.

Using powerful open source platforms such as Magento or <u>WordPress</u>, Lilo can turn an <u>eCommerce</u> website into an online shopping destination. These platforms can boost sales, expand markets and are appropriate for businesses of any size - from small start-ups to larger-scale corporations. Magento and WordPress are incredibly flexible, allowing businesses to customise, report and adapt to emerging trends. Businesses and entrepreneurs can easily operate any size eCommerce endeavour, and increase their online visibility with Lilo's in-house Digital marketing and SEO services.

Our most recent eCommerce projects include complete solutions for Osborne & Little - https://www.osborneandlittle.com, Cartwright & Butler- https://www.cartwrightandbutler.co.uk and Zyliss UK - http://www.zyliss.co.uk

For those who want an easy-to-use platform for their website, the London web development agency offers WordPress for simple content management. Utilising popular plugins such as Yoast, your new website will be SEO-friendly. By harnessing the power of WordPress, it can be used to build anything from blogs, corporate websites, to eCommerce solutions (by using plugins such as Woo-commerce).

Lilo offers complete digital marketing solutions that complement their web development services. This includes social media management, email marketing, and pay-per-click (PPC) advertising campaigns with Google AdWords.

To grow your digital presence organically, Lilo employs customised search engine optimisation (SEO) strategies to benefit your unique business. They blend creative and technical elements to improve your site rankings, drive traffic, and increase overall awareness in search engines.

Lilo delivers brand-boosting strategies that effectively present the client's message while increasing awareness among potential.

The new Lilo website provides a portal into one of London's most well-known digital agencies. Lilo specialises in WordPress, Magento, Drupal and bespoke web solutions to meet the needs and goals of their clients.

About Lilo

Lilo is an award-winning agency that has delivered web design and development solutions for over 15 years. Our engaging and future-proof websites are not just designed with users in mind each project is responsive and SEO-friendly to assist with your search engine rankings.

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This press release can be viewed online at: http://www.einpresswire.com

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