

# Dastmalchi connects with NFL, NBA, US Olympians and more with revolutionary product line

*Everything from body analyzer scales to fashionable watches, Dastmalchi has athletes across multiple sports loving their brand*

NEWPORT BEACH, CALIFORNIA, UNITED STATES, January 31, 2018 /EINPresswire.com/ -- Professional athletes need new and convenient lifestyle innovations to perform and live at the highest level daily. Recently, a group of U.S. athletes had the opportunity to test new products that help them train smarter and stay healthy. [Dastmalchi](#), parent company of Vanity Planet, DazzlePro, and VitaGoods, provided athletes with various health products such as [Spout](#), Digital [Body Analyzer](#), and Elements Sonic Toothbrush.

Spout, by VitaGoods, is a vacuum sealed water bottle that keeps water cold for up to 6 hours or hot for over 12 hours. It's a perfect item for athletes who needs hydration during training. NFL player Bryce Petty, and US Track and Field athletes Cory McGee and Christina Manning use Vitagoods to train throughout their seasons. They credit Spout to keep them hydrated in the warm weather (for example, Cory runs track mostly in Florida) where these athletes need to stay cool at all times while competing at the highest level. When asked about Spout, Manning was quoted saying, "I love the Spout water bottle because first of all it's cute. I'm a girl and I'm a girly girl so any item that is attractive to the eye I like to have. But more importantly, it allows me to return to a fresh cold drink after hard workouts. There's nothing like drinking ice cold water after working up a good sweat and the spout water bottle allows me to do that."



Queen Harrison, Team USA Olympic Hurdler

Vitagoods also developed a digital scale, Body Analyzer, that shows body composition statistics which is helpful for athletes to understand their body condition better in detail. It can track weight, body fat percentage, muscle mass, bone density, and water weight. They are working with U.S. Olympians such as Donnell Whittenburg, Jake Dalton, and Thomas Bryant, NBA player. Specifically Thomas Bryant, NBA rookie for the Los Angeles Lakers, is just 20 years old and weight gain for him is crucial. He uses Vitagoods' Digital Body Analyzer scale to make sure he stays healthy, while gaining weight at

the same time. After all, Bryant was quoted saying after he was drafted to the Los Angeles Lakers, “(They) have been on my case about putting muscle on!!”

Sonic Toothbrush by DazzlePro, a high quality oral care brand, provides a comprehensive cleaning and whitening experience. With its UV sanitation and tailored brushing modes, Sonic Toothbrush keeps your teeth clean without sacrificing good design. For this case, they are working with Queen Harrison, track and field athlete, as well as Christina Manning. As you can see by Queen & Christina’s pearly white smiles, they are loving their toothbrushes. Fresh after brushing her teeth, Harrison was quoted saying, “I love white teeth! As an athlete that loves to look her best on and off the track (especially with lipstick on!) I loved being able to use the DazzlePro to take my smile to the next level and that’s what it did. I’m diligent about my teeth so adding the DazzlePro into my regimen fit right in to keep my teeth sparkling white and always ready for my closeup! “

Dastmalchi’s connections with professional athletes were made possible thanks to New York based OpenSponsorship, the largest marketplace for sports sponsorship, connecting brands directly to athletes, teams, and events for mutual benefit.

#### About Dastmalchi

Dastmalchi is a multifaceted health and beauty tech corporation based in Newport Beach, California. Under their mission of Creating meaningful solution for better living, Dastmalchi develops and manages a suite of brands that provide high-quality products to improve the health, beauty and overall wellness of customers. It’s a parent company of health, beauty, lifestyle and personal care

brands including VitaGoods, Vanity Planet and DazzlePro (more are underway). With carefully curated listings and a successful marketing strategy, Dastmalchi won 2010 Commercial inner Bronze Telly Award and 2012 MAP Presidential Award. Visit [www.dastmalchi.com](http://www.dastmalchi.com) for more information on



Christina Manning, Team USA Olympic Sprinter



Jake Dalton, Team USA Gold Winning Gymnast

Dastmalchi, and follow on Facebook.

## About OpenSponsorship

OpenSponsorship is a sports technology marketplace connecting brands to athletes, teams and sports events for sponsorship opportunities. The company backed by notable VCs in New York, San Francisco and Hong Kong and is headquartered in New York. The company mission is to make sports sponsorship more accessible, transparent and accountable. The company was named a finalist in the Sports Technology Awards, and the founder and CEO Ishveen Anand was included in the Forbes 30 under 30 sports list.

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