BluePay's Solution Provides Efficient Credit Card Processing for Vehicle Rental Merchant Accounts

BluePay, a leading gateway and payment technology provider, has improved the functionality of its vehicle rental credit card processing solution.

NAPERVILLE, IL, UNITED STATES, January 31, 2018 /EINPresswire.com/ -- BluePay, a leading gateway and payment technology provider, has improved the functionality of its vehicle rental credit card processing solution by adding specific industry-related addenda for improved data collection on each reservation transaction for all applicable card types.

Through the merchant's preferred point of sale software, additional details can be passed to the BluePay Gateway such as rental agreement number, rental date/return date, rental time/return time, and rental city/return city. Using the vehicle rental data fields, transactions are routed to an appropriate interchange category, reducing the risk of downgrades and lowering processing costs.

"BluePay understands the payment acceptance challenges associated with the vehicle rental industry," commented Jeffrey Punzel, Senior Product Manager at BluePay. "By offering this level of credit card processing for our vehicle rental merchants, BluePay helps facilities save money on interchange costs, reduce PCI scope, and receive detailed reporting to create efficiencies within their operation."

For more information on BluePay's vehicle rental credit card processing solutions, click here.

About BluePay: BluePay, a First Data company, is a leading provider of technology-enabled payment processing for merchants in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, Oxford and Toronto. For more information, follow BluePay on Facebook, Twitter, and LinkedIn, or visit http://www.bluepay.com.

About First Data: First Data (NYSE: FDC) is a global leader in commerce-enabling technology and solutions, serving approximately six million business locations and 4,000 financial institutions in more than 100 countries around the world. The company's 24,000 owner-associates are dedicated to helping companies, from start-ups to the world's largest corporations, conduct commerce every day by securing and processing more than 2,800 transactions per second and $2.2 trillion per year.

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