

# Want to Build Better Web Applications, Faster? Here's How.

*If your Enterprise builds native apps for each device, the next couple of minutes could save you months if not years. Read on.*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, January 31, 2018 /EINPresswire.com/ -- [Isomorphic Software](#) – provider of the most advanced, most complete HTML5 technology for building Enterprise business applications – described how their [SmartClient](#) platform allows development of single codebase web applications that run on any device, dramatically increasing developer productivity.

Isomorphic Software has always provided technology that makes it possible for web application developers to build extremely powerful, cutting-edge solutions that run on standard browsers (no plugins) via their SmartClient platform (see their [live showcase](#)). SmartClient provides:

- A zero-install AJAX/HTML5 client engine
- Advanced UI components (e.g. Excel-like grids, multi-dimensional charts, pivot tables, etc.)
- Client-server data binding systems

However, with smartphones, tablets, and other mobile devices now commonplace in Enterprises, development organizations have to design, build, test and maintain applications for the desktop, then repeat these tasks for every operating system (iOS, Windows, Android, etc.) and individual devices (iPhone 6, iPad, etc.). This rapidly becomes unsustainable.

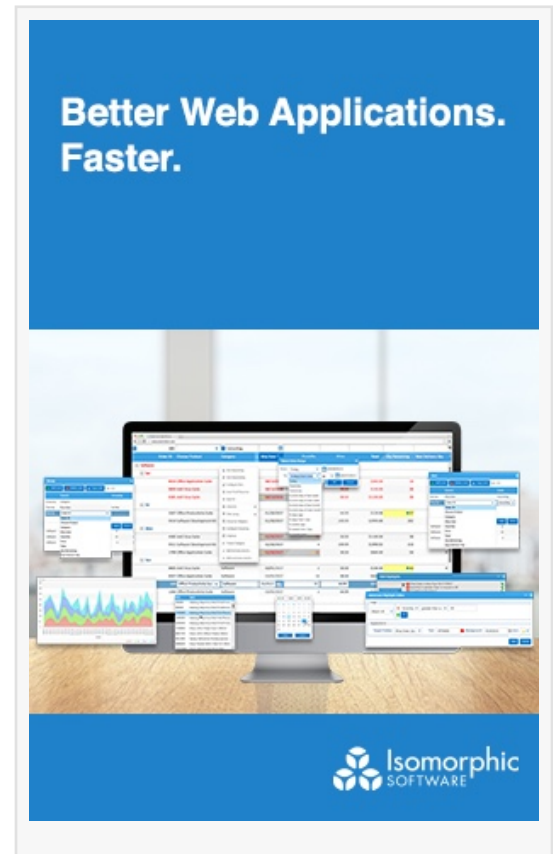
That is why SmartClient from Isomorphic Software makes sense. With advanced features like Adaptive UI, Responsive Layouts, and Intelligent Auto-Fitting, developers can create powerful, beautiful, single codebase web applications that run on any device. Since development needs to be done only once, the overall effort is radically reduced. This drives solutions to market faster, with higher quality, and with a lower development cost. Isomorphic Software's key to productivity is set to revolutionize development as we know it.

## About Isomorphic Software

Isomorphic Software is based in San Francisco and has over a decade of industry leadership, providing technology platforms for building Enterprise web applications. Companies around the world use the SmartClient Platform, including Cisco, Boeing, Toyota, Philips, and Genentech.

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Isomorphic Software  
(866) 223-4569



email us here

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