

Deanna Marie Label launches Kickstarter Campaign for its SS18 Collection

We are halfway to our goal....Now Seeking Community Support via Kickstarter, Deanna Marie Label is Redefining Women's Fashion with an Amazing SS18 Collection!

CHICAGO, ILLINOIS, UNITED STATES, February 1, 2018 /EINPresswire.com/ -- Deanna Marie Label has proudly announced that it is now raising funds and support on Kickstarter for its upcoming Spring-Summer 2018 Collection for women's clothing. Founded by an inspiring fashion entrepreneur Deanna Marie Kuempel, the brand offers a wide range of fashion clothing for women and especially for the working women out there. Deanna is a dedicated fashion industry professional with an inspiring story and she was also the finalist for the Cadillac Design Challenge.

"I have had a 41 year life-long love affair with fashion and I began by making my own clothes throughout high school and later became intensely focused on health and physical training," said Deanna Marie Kuempel, while talking about her background. "I have just completed my second collection and have a need for capital to produce samples of the new FW18 collection," she added. Over a year ago, she lost her husband and the love of her life and she had to reinvent her entire life after that incident.

“

Efforts and Courage are not enough without purpose and direction.”

John F. Kennedy

The Kickstarter Campaign is located on the web at:

www.kickstarter.com/projects/74344851/cadillac-design-challenge-finalist-offers-ss18-col and supporters from around

the world can make generous pledges and donations to claim their rewards that are being offered with worldwide shipping. More details are available on the Kickstarter campaign page of the project.

About Deanna Marie Label

Deanna Marie Label is a rising fashion brand founded by a Chicago based American fashion entrepreneur Deanna Marie Kuempel. She is currently offering some of the finest designs from her upcoming summer spring collection of 2018 via Kickstarter and she is welcoming fashion loving



women from around the world to support her campaign.

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