

Future of Blockchain in the Asia Pacific -Spotlight on Financial Services

A Cognizant report focussed on why financial service organizations in the Asia Pacific region see blockchain as a game-changing technology

SINGAPORE, SINGAPORE, February 5, 2018 /EINPresswire.com/ -- Innovation in and around blockchain is currently concentrated in the U.S. and Europe but application of this new technology is quickly spreading over the Asia Pacific region.

Download this Cognizant report today to see how Asia is poised to become a hotbed for blockchain innovation and why financial service organizations in the region see it as a game-changing technology:

https://goo.gl/rnMTy8

Findings within the report highlight that:

- 88% said they view blockchain as important or critical to the future of their industry
- 75% have adopted a prototype approach to blockchain and are piloting initiatives
- 66% have commitments from top management to explore blockchain
- 53% believe that blockchain will help create newbusiness opportunities

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