

Soft Drink Global Industry 2018 Sales, Supply and Consumption Forecasts to 2021

The analysts forecast the global soft drink market to grow at a CAGR of 5.62% during the period 2017-2021.

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/EINPresswire.com/ --

Global [Soft Drink Market](#)

Description

WiseGuyReports.Com adds" Global Soft Drink Market 2017-2021 "Research To Its Database.

Soft drinks are non-alcoholic beverages made from varying ingredients. These are referred as liquid refreshments. The market includes carbonated soft drinks, bottled water, Ready to Drink (RTD) tea and coffee, juices and juice concentrates, and functional drinks. The market excludes non-alcoholic beverages like hot beverages and dairy beverages. Soft drinks are served either cold or at normal room temperature.

Covered in this report

The report covers the present scenario and the growth prospects of the global soft drink market for 2017-2021. The report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Soft Drink Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



Key vendors

- Danone
- Nestlé Waters
- PepsiCo
- Red Bull
- The Coca-Cola Company

Other prominent vendors

- Arizona Beverages
- Bai
- Britvic
- Citrus World
- Dabur
- Hydro One Beverages
- Inko's Tea
- Innocent Drinks
- Invo8
- H.J. Heinz Company Brands
- MD Drinks
- Monster Beverage Corporation
- Newman's own
- Old Orchard Brands
- Parle foods
- Prairie farms dairy
- Rockstar Energy Drink
- Royal Pacific International
- RUNA
- Staminade
- Sunny Delight Beverages
- Tampico
- Ting Hsin International Group
- Tradewinds beverage
- Trend Food International
- Turkey Hill Dairy
- Unilever Group
- Uni-President
- White Rock Beverages

Market driver

- Premiumization of soft drinks
- For a full, detailed list, view our report

Market challenge

- Effect of counterfeit products
- For a full, detailed list, view our report

Market trend

- Rise of super-premium drinks
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?

- Who are the key vendors in this market space?

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