

# Global Automotive Interior Component Market 2017: Key Players: Toyoda Gosei Co. Ltd (Japan), Toyota Boshoku Corporation

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WiseGuyReports published new report, titled "Global Automotive Interior Component Market"

## Market Scenario

The automotive industry is one of the most competitive industries across the globe. The existence of major manufacturers across various continents often pits them against each other. Such cut-throat competition results in high quality products being delivered to the customers. Manufacturers like Mercedes, BMW and Audi among others often try to one-up each other with the aim to expand their customer base or gain a higher market share. The Automotive Interior Components market significantly benefits from the intense competition in the automotive industry. Automotive Interior Components have gained significance in recent times and with manufacturers pushing high-end interiors in entry-level automobiles, the Automotive Interior Components market is expected to witness significant growth during the forecast period.

The market is further expected to be driven by the rising level of income of individuals. The income levels of individuals in recent past have been steadily increasing, resulting in more disposable income among individuals. With disposable income rising among individuals, there exists scope for increasing expenditure across various industries such as the automotive industry. Increasing incidence of customization in automobiles such as interior lighting systems, instrument cluster telematics and audio systems among others has been steadily pushing the Automotive Interior Components market gradually. With the currently booming automotive industry combined with steadily increasing disposable income, the market is expected to contribute towards significant growth of the Automotive Interior Components market. The market is expected to reach a valuation of USD 355.5 billion by 2022, growing at a rate of 7.07%.

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## Study Objectives of Global Automotive Interior components market

To provide detailed analysis of the market structure along with forecast for the next five years of the various segments and sub-segments of the global automotive interior components market

- To provide insights about factors affecting the market growth



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Global Automotive Interior Component

- To analyze the global automotive interior components market based on various tools such as Supply Chain Analysis, and Porter's Five Force Analysis
- To provide historical and forecast revenue of the market segments and sub-segments with respect to regions and their respective key countries
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segments by material vehicle type, components and region
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the automotive interior components market

## Regional Analysis

### Automotive Interior Components

The growth of the Asia-Pacific region can be attributed to the increase in adoption of passenger cars and therefore, the increase in adoption of automotive interior components in the passenger cars. The recent shift in the preference from mileage to vehicle looks and features is also expected to result in the high demand for Automotive Interior Components. The global automotive interior components market is also expected to grow during the forecast period owing to increasing population, rapid industrialization and aggressive expansion of manufacturing sector.

### Key Players

The key players of global automotive interior components markets are Toyoda Gosei Co. Ltd (Japan), Toyota Boshoku Corporation (Japan), Lear Corporation (U.S), NTF India Pvt Ltd (India), Sage Automotive Interiors. Inc (U.S), BASF Automotive Solutions (Germany), and Faurecia S.A (France).

### Intended Audience

- Distributer & Supplier companies
- End Users
- Consultants and Investment bankers
- Government as well as Independent Regulatory Authorities

### Product Analysis

- Product matrix which gives a detailed comparison of the market for different recycled product types

### Additional Information

- Regulatory Landscape
- Pricing Analysis
- Macroeconomic Indicators

### Geographic Analysis

- Geographical analysis across 15 countries

### Company Information

- Profiling of 10 key market players
- In-depth analysis including SWOT analysis, and strategy information of related to report title
- Competitive landscape including emerging trends adopted by major companies

The report for Global Automotive Interior Components Market of Market Research Future

comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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