

The World's First Gourmet Loaded Fry Eating Championships Feb 24 in Cincinnati and Tempe!

\$500 winner take all prize, for the Fry Eating Championships! Even if not competing you must come see this big, delicious, beautiful mess! Don't you miss it!

TEMPE, AZ, UNITED STATES, February 2, 2018 /EINPresswire.com/ -- Do you have what it takes to challenge the greatest fry eaters in the world? Does the intoxicating smell of every one of the [French Fry Heaven](#) sauces and spices drizzled across 4 LBs of fresh hand-cut fries call you like an internet meme to a guy wearing a tin foil hat? Are you ready to lay claim to your rightfully earned title as the world's greatest gourmet [loaded spud](#) eater? Do you look at all of your meals as a distraction before you get to your beloved fries? Do you look at the French Fry Heaven menu of chicken tenders and amazing gourmet loaded spuds and think, "Yep, I've died and gone to Heaven...French Fry Heaven. Then sign up today!

Come one, come all—as a face in the crowd watching the madness or at the table dominating the competition and taking home the \$500 winner take all prize, these are The Fry Eating Championships! Feb 24 at French Fry Heaven, 204 Calhoun St. Cincinnati, OH 45219 and 681 E. Apache Blvd. Tempe, AZ 85281.

These are a winner takes all contest, so one beast and only one from each contest will take home the \$500 prize! Sign up at the store at 681 E. Apache Blvd, Tempe AZ. 85281 and 204 Calhoun St. Cincinnati, OH 45219 or if you are from out of the area email Info@ffheaven.com. \$5 signup fee. If we have more than 6 sign up, we may have a time trial on Feb 22 and 23 (before 7 PM on the 23) in order to get to our 6 the day of, so you will have to make time to come into the store anytime those days for a 10 minute time trial.

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Rated to be the best chicken tenders on the planet and the most creative new food addition to American cuisine, the gourmet loaded spud”

Scott Nelowet

Even if you have a tiny stomach that can't be asked to consume 4lbs of anything in one sitting, then you still must come out to see this big, delicious, beautiful loaded spud mess! Don't you miss it!

As a natural outgrowth of its place in American food lore for the invention of the gourmet loaded fry, French Fry Heaven is hosting the first ever Gourmet Loaded Fry Eating Contests. The \$500 winner takes all prize is sure to draw some of the top eaters from around the world to Cincinnati, OH and Tempe, AZ on February 24



The home of gourmet loaded spuds and fresh chicken tenders holds the first championship of Gourmet fry eating!

at 1 PM.

The contests will pit the world's top eaters head to head demolishing 4lbs of fresh-cut fries, covered with all of French Fry Heaven's topping, spices and salts. Again, it should be a big delicious loaded spud mess!

The records for fry eating so far are 4.46Lbs in six minutes and 7.9Lbs in 10 minutes, but those records were for dry bland fries. There will be 30 minutes on the clock, but with a stripe of sauce across every mouthwatering bite, we are not anticipating anyone needing that much time. Let stomachs get ready to rumble!

A little history of French Fry Heaven. French Fry Heaven was invented by [Scott Nelowet](#) in 2010, while he was on sabbatical in Europe. He and his wife Jennifer opened their first fry stand in Jacksonville, Florida in 2012 with much fanfare and acclaim or at least as much as a 7'x 9' box on the corner in the quiet part of Florida can get fanfare. The concept spread far and wide in shopping malls across the country where they made two startling discoveries. The first was that most folks were buying stuff online, so the malls (except at creative mall groups like Simon and Westfield), for a tiny business that needed crowds, were not a great idea anymore. Second, because they were in malls, they had to use frozen French fries, and frozen fries suck...the flavor out of things.

A bold new plan was hatched. First, they brought in an awesome team from some of the best restaurants in the country and completely revamped the concept to feature fresh-cut fries, tenders, baked potatoes, vegetarian options and sauces.

Then they put top people completely in charge of the new stores, including bringing on the former CEO of Jimmy Johns and giving him completely operational control over everything, particularly at the new Cincinnati store, from choosing the location to staffing to ingredients. A similar level team was brought in to the Tempe, AZ location. Finally, they unleashed the world-class French Fry Heaven marketing team led by Scott to get the word out that there was a new sheriff in town and it was packing gourmet loaded fresh-cut fries and the best chicken tenders on the earth.



What has been called the greatest chicken tenders and genre breaking loaded spuds.



Amazing choices and the introduction of a completely new genre of American food!

The result of all of this is one restaurant group carrying what has been rated to be the best chicken tenders on the planet and the most creative new food addition to American cuisine, the gourmet loaded spud. Lines of hundreds showed up and found the proof was in the eating! Now with new franchise stores slated across the country, the taste of the best tenders and loaded gourmet spuds is about to be on everyone's tongue!

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