



Survey Shows Majority Believe Outdoor Recreation Is a Strong Factor for Arizona Economy

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Respondents Believe Public Lands Give Arizona a Strong Economic Advantage

Scottsdale, AZ: The 2018 Western States Survey from Colorado College shows that the majority of respondents, 65 percent, believe that outdoor recreation is “very important” to the [economic future of Arizona](#). The survey lists outdoor recreational activities as camping, hunting, fishing, and as well as companies that manufacture equipment for these activities. The survey also asked individuals if Arizona has an economic advantage over other states due to the presence of public lands and the state’s lifestyle of outdoor recreation. According to the results, 48 percent of respondents said that Arizona has a big advantage over other parts of the country. The results of this survey speaks to the overall appeal of the state’s geography and outdoor recreational activities.

The 2018 Western States Survey includes the following information regarding outdoor recreation and whether it is important for Arizona’s economic future:

- 65 percent believe that outdoor recreation will be “very important” for the economic future of Arizona.
- 26 percent believe that outdoor recreation will be “somewhat important” for the economic future of Arizona.
- 5 percent believe that outdoor recreation will be “a little important” for the economic future of Arizona.
- 3 percent believe that outdoor recreation will be “not important at all” for the economic future of Arizona.

When asked whether Arizona has an advantage over other states due to the presence of public lands and the region’s lifestyle of outdoor recreation, the survey included the following information:

- 48 percent said Arizona has a big advantage over other states.
- 32 percent said Arizona has a little advantage over other states.
- 14 percent said Arizona has no real advantage over other states.

The results of this survey show that Arizona residents place a great deal of value on the state’s public lands and outdoor recreational activities. New and existing residents choose to live in Arizona because of the area’s signature landscape, including expansive ranchlands and mountain regions. These spaces continue to be an integral part of the state’s overall appeal. Arizona is unlike any other state in the country, offering pristine natural beauty that offers intrinsic value to property owners.

Those interested in purchasing ranchland in the state of Arizona should contact Brooks Realty & Advisory Group for more information.

About Brooks Realty & Advisory Group: Beginning in 1969, Brooks Realty & Advisory Group has established itself as a leading developer and marketer of [large ranchland properties](#) across the western U.S. The Brooks Companies consist of several subsidiaries including Brooks Realty & Advisory Group, Brooks Realty & Advisory Group of Wyoming, Ben Brooks New Mexico, Ben Brooks & Associates and Brooks-Clark & Associates. Having sold and developed over a million acres, the company believes in helping Americans pursue their passion of [owning an expansive piece of land](#) in the Great American West. For more information, all interested parties can visit www.brooksranhland.com.

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