

# IoT startup ControlAny's BEAK makes a big dent with its first peck

LAS VEGAS, NEVADA, USA, February 3, 2018 /EINPresswire.com/ -- January 19th, 2018 – [BEAK](#) and [ControlAny](#) platform made a grand debut at the Consumer Electronics Show in Las Vegas (CES 2018), where hundreds of tech products were unveiled to appeal to niche consumer or business markets. BEAK addresses the dilemma of the consumers connected to the internet who often face an ever-growing pile of remote controls; one for every appliance that they buy. BEAK has a global audience with billions of potential customers.

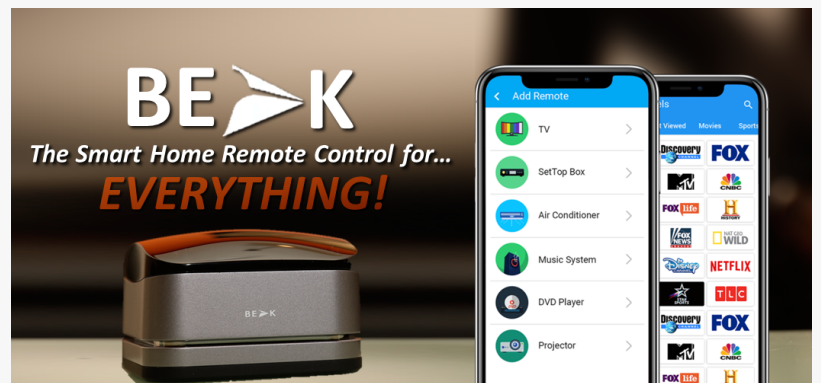
With all the makings of a smart product, BEAK was unveiled in [Indiegogo.com](#) – the crowdfunding platform while it was open to touch and feel at the CES 2018, and guess what... the product hit 49 per cent mark of the flexible target taken by ControlAny on day one of its launch. As this is being written it is already cruising past the 82 per cent mark. ControlAny received the coveted CES 2018 Innovation award in the smart home category for BEAK's elegant design.

The passionate team of IoT and smart home product engineers at ControlAny are thrilled by this initial success as they have already put heart and soul developing BEAK over the past last three years. This has proved to be a much needed a shot in their arm. They have equipped BEAK with the capacity to support a huge range of wireless protocols, including Z-Wave, ZigBee, BLE, and, of course, Wi-Fi. To control the signals generated by traditional remotes, BEAK also has an IR transceiver to control IR devices, as well as temperature, humidity, ambient light and proximity sensors. The trump card feature is that it is third party device friendly and it supports many popular devices such as the Philips Hue, SmartThings, Nest, Wink, Sonos, etc.

BEAK earns even higher praise for its support of Amazon Echo, allowing homeowners to turn off their lights or turn on romantic music (and possibly, by no coincidence, their spouse as well) with voice commands so they don't have to use the smart phone app exclusively. With its customizable, scalable platform and its AI-powered engine, BEAK will learn from your behavior and, over time, launch a synchronized ballet of interconnected lighting, music, and security devices – all of it happens after



Fully loaded with multiple protocols

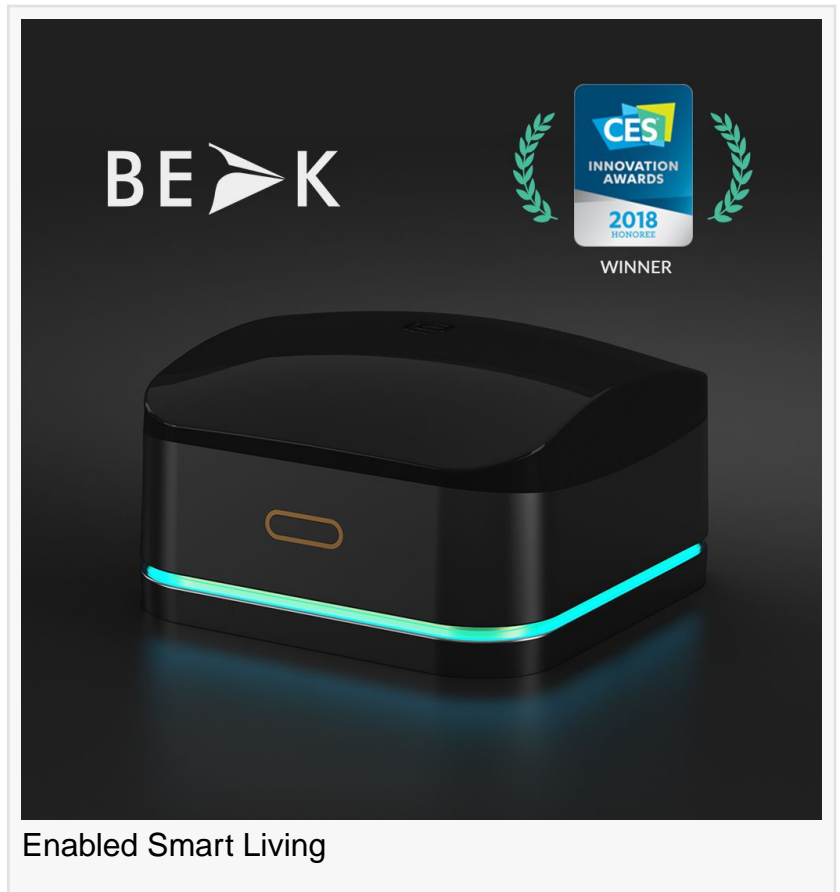


BEAK with it's Smart App

BEAK's AI learns how you interact with connected devices throughout your home. The result – you will lead an increasingly smart life in your smart home.

“Over the last six months, we've seen or heard about some amazing new products entering the smart home marketplace,” said ControlAny Director, Pramod Sinha. The recent Forrester Research prediction that, within six years, there will be 225 million smart devices installed in U.S. households shows that only sky is the limit for BEAK

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