

Bill Bozeman, President & CEO, PSA Security Network, Talks About Growth of PSA and TEC 2018...

...In The Boardroom On SecuritySolutionsWatch.com

NEW YORK, NY, UNITED STATES, February 5, 2018 /EINPresswire.com/ -- Bill Bozeman, President & CEO, PSA Security Network, told us, "Simply put, PSA is growing. Our team is growing, our events are growing, our offerings are growing, and our involvement is growing. This year has been full of some incredible growth and everyone at PSA has been working at full capacity to stay on track with the advancements and changes within the security industry. We have hired more employees, partnered with new organizations and entered into some new markets. We acquired USAV and CIEdge because we recognized the trend of pro-AV crossing over into the security industry and wanted to be ahead of it so we could start offering pro-AV products to our integrators and security products to AV integrators. It was a win-win for both sides and we are excited to be working in this new market."

"Integrators have looked at TEC as a high-value offering for their companies in terms of education and networking for decades. Each year our registrations and sessions have increased, and we realized we needed to move our event to a larger location to establish a single-footprint event. We have moved the event to the Shearton in Downtown Denver on March 12-16, 2018. This location and date change is

allowing us to offer more sessions and certifications all under one roof as well as more lodging, dining, and networking possibilities. Since TEC is open to all systems integration professionals, and not just PSA members, we expect the growth to only continue and for the information exchange at this event to be simply outstanding."

"Beyond the addition of our digital signage that will be used on-site, provided by one of the USAV dealers, our education department has worked with USAV and CIEdge to put together a large audio-visual track at TEC for all attendees, led by AV industry thought leaders. We will also have pro-AV vendors exhibiting during the dedicated exhibit hall hours on Wednesday, March 14. Our goal is to offer something for companies interested in the pro-AV industry as well as companies already doing pro-AV business wanting to expand their education and prepare for upcoming trends."

"Each year the State of the Industry is one of the highest attended sessions. This year we wanted to make sure everyone had a chance to sit in a and listen to this panel discussion about the changes in the security industry, the upcoming trends, and the issues that many integrators in our industry face



Bill Bozeman, President & CEO, PSA Security Network

from top influencers in the security business. We will be moving the State of Industry to lunch on Tuesday so that it won't overlap any other sessions. This year's TEC theme, "Amplified", has been so fitting for all the changes and new offerings and we are very excited and thrilled to see how we can continue to offer the best education and networking event in the industry."

"PSA has been at the forefront of the cybersecurity issue for years, trying to offer the best guidance we can. We have always seen cyber as an important topic for businesses to include in their security framework and TEC has been an excellent platform for that message and training to take root. This new event, Cyber:Secured Forum, developed in partnership with the Security Industry Association (SIA) and ISC Security Events, will further expand the conversation to help the industry figure out what to DO next. It will be a one-and-a-half-day general session conference along an exhibit hall with vendors offering solutions and products for cybersecurity. This is an exciting addition to the events and educational offerings we are able to produce for our industry."

TEC 2018 - March 12-16, 2018, Denver, CO

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“TEC has, and will always be, an educational event paired with top-class networking. With the move downtown, people will be able to eat dinner at a wide-variety of restaurants that will be best suited for their networking needs. We will start the evenings out with a PSA networking “happy hour” reception Monday and Tuesday nights. We encourage all attendees to use the evenings to build upon those existing connections with others in the security industry, as well as expand their networking circle by meeting new people attending the conference. Downtown Denver has something for everyone. There are quiet places to meet up at and talk about potential business partnerships, live music venues to enjoy, locally owned restaurants, and unique after-hours spots. We are thrilled about all the different networking settings Denver has to offer us.”

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We are honored to have Bill Bozeman, President & CEO, PSA Security Network, join us "In The Boardroom" on SecuritySolutionsWatch to discuss the growth of PSA and TEC 2018, March 12-16 in Denver, CO.”

Martin Eli, Publisher

For the complete interview with Bill Bozeman, please click

here:

[http://www.securitysolutionswatch.com/Interviews/in Boardroom PSA.html](http://www.securitysolutionswatch.com/Interviews/in_Boardroom_PSA.html)

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