

St. Louis Writing Consultant and Freelance Writer Helping Local Talent and Businesses Get Press

Writing Services by Char, was created by Charlotte R. Beard to assist businesses and individuals who need various writing solutions.

ST. LOUIS, MISSOURI, USA, February 5, 2018 /EINPresswire.com/ -- Charlotte R. Beard, a staff writer for North St. Louis County's [Community News \(www.mycnews.com\)](http://www.mycnews.com) and frequently contributed writer for [I Am East St. Louis – The Magazine](http://www.iameaststlouis.com), has begun her own writing consulting business—[Writing Services by Char](http://www.writingservicesbychar.com). The writer has plans to use her skills to help talent and businesses gain more publicity with targeted audiences, communities, and partnerships. Writing Consultant, Charlotte shares her personal vision behind starting her business. “Probably one of the hardest things for a growing business, or someone in the

entertainment industry particularly in St. Louis, is obtaining visibility. But what if there was an opportunity for that entity or person to have their venture talked about in the news, a newspaper, or magazine article? Normally, you might just be waiting for someone to come along and take interest in what you do, then offer an opportunity for a story. What if there was more opportunity presented than just being the lucky winner of being noticed? I want to be that conduit of visibility for those who aren't getting noticed or struggle to be noticed.”

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Writing Services by Char's aim is to think outside the box when it comes to a client's writing and publicity needs. While some clients will only require writing services that will give them a profile, others may also require a press release to help the writing service go further. “I want to be that liaison in not only helping my client get in writing what they want said but actually giving them a vehicle to carry those words to the right audiences,” shared Charlotte. “It does very little if you provide this awesome profile or article write-up for the person but now

they are questioning what to do with it. I will not only write the press release, I will handle the



administrative part of issuing the press release.”

About Charlotte R. Beard:

Charlotte R. Beard is a staff writer for Community News—St. Louis North County and has been a contributing writer for many of the articles published by I Am East St. Louis – The Magazine, an East St. Louis, Illinois publication. She has profiled people for publications from all walks of life, such as Lacey Turner –St. Louis Filmmaker, Eric and Sherre Ward of KutNup Production, Former Korean War combat medic William Anderson, Everett E. Johnson—Creator and Designer for Liza B Handmade handbags, Kevin Edwards—President of EK Construction whose work was part of the Stan Musial Veterans Memorial Bridge in St. Louis, and many more people.

“My writing always aims to transform perceptions, thoughts, and ideas.” ~Charlotte R. Beard

For more information please contact:

Charlotte R. Beard

<http://www.writingbychar.com>

Portfolio: <https://www.clippings.me/charthewriter>

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Charlotte R. Beard

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