

Global Precision Farming Technologies Market 2017: Key Players: AGCO CORP., AGEAGLE AERIAL SYSTEMS INC., AGRIAN INC.

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WiseGuyReports published new report, titled "Precision Farming Technologies"

Report Scope:

BCC Research defines precision farming (also known as precision agriculture or satellite farming) technologies as a farming management concept that utilizes software and hardware for observing, measuring and responding to intra-field variability in crops, resulting in better crop management and more effective output. Precision farming includes various hardware technologies such as automated systems, control systems, and sensing and monitoring devices, as well as software solutions such as farm management software. In precision farming, software and hardware works in conjunction; a full-proof precision farming tool/system will have multiple hardware and software solutions seamlessly integrated and working together. To calculate and segment the market, we considered precision farming hardware and software. The calculation also considers services revenue from the precision farming technology providers. However, after-market software, hardware and services are beyond the scope of this report. In addition, services that are not directly related to precision farming technologies, such as education and training, and consulting services, are also beyond the scope of this report, as is hardware security related to farm management and access control.

The report begins by introducing the reader to how the market for precision farming technologies has evolved over time and how various factors are impacting the market. Building on that understanding, the study proceeds to identify the following market factors -

- Primary forces with a direct impact on the precision farming technologies markets.



- Secondary forces that have an indirect impact.
- Key funding and financing in this space, which are particularly supportive for new entrants.
- Some key challenges that may hinder the growth of this market.
- Key trends visible in the market.
- The top applications of precision farming technologies, along with top precision farming technology segments.
- Demand in the North America, Europe, the Middle East and Africa (EMEA) and Asia-Pacific (APAC) for precision farming technology products.

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Profiles of major players in the industry

AERIAL TECHNOLOGY INTERNATIONAL (ATI)
 AG LEADER TECHNOLOGY INC.
 AG-NAV INC.
 AGCO CORP.
 AGDATA
 AGEAGLE AERIAL SYSTEMS INC.
 AGERPOINT INC.
 AGJUNCTION INC.
 AGRIAN INC.
 AGRIBLE INC.
 AGRIBOTIX
 AGRIDATA INC.
 AGRIUM INC.
 BASF SE
 BUHLER INDUSTRIES INC.
 CROPX LTD.
 DEERE & CO.
 DRONEDEPLOY
 DUPONT
 ESRI
 EXEL INDUSTRIES
 FARMCLOUD
 FARMERS EDGE PRECISION CONSULTING INC.
 FARMLINK
 FARMSCAN AG PTY LTD
 INSERO SOLUTIONS
 INTELLIGENT AGRICULTURAL SOLUTIONS LLC
 INTUICOM INC.
 LINDSAY CORP.

MONSANTO COMPANY
MTS SYSTEMS CORP.
NOZZLEWORKS INC.
PHYTELLIGENCE INC.
PRECISION PLANTING INC.
PRECISIONHAWK
RAVEN INDUSTRIES INC.
SOYL
SPENSA TECHNOLOGIES INC.
SST DEVELOPMENT GROUP INC.
TEEJET TECHNOLOGIES
TOPCON CORP.
TRIMBLE NAVIGATION LIMITED
WIBOTIC INC.
YARA INTERNATIONAL ASA
..CONTINUED

Report Includes:

- An overview of the global precision farming market.
- Analyses of global market trends, with data from 2015, 2016 and projections of compound annual growth rates (CAGRs) through 2021
- Discussion of technologies and factors influencing demand as well as challenges such as high initial implementation and lack of skilled personnel in certain regions
- In-depth analysis of the hardware precision farming technology, including automations systems, control systems, and sensing and monitoring devices
- A look at upcoming new products and new developments in the market along with various strategic initiatives and strengths of vendors
- Relevant patent analysis

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