

P2Sample Launches White Label and Private Label Panels

New solution taps into P2Sample's experience in rewards communities and panel management; offers clients flexible, custom options

ATLANTA, GA, USA, February 5, 2018 /EINPresswire.com/ -- [P2Sample](#), an industry leader in programmatic sampling, today announced the launch of its White Label and Private Label Panels. Developed for those seeking to create research communities or monetize traffic and audiences, this new offering is grounded in the expertise and technological advancement for which P2Sample is known.



"We started our business as a rewards community over 10 years ago, so this approach is in our DNA and brings us back to our roots," said CEO Mathijs de Jong. "Our clients will benefit from having seamless, custom interactions with their audiences, while being backed by our depth of experience in the sample space as well as our investments in the latest technology like automation, artificial intelligence and machine learning."

Companies using P2Sample's White and Private Label Panels will benefit from same platform and algorithms that P2Sample uses to generate deep profiles and maximize respondent engagement. With an intuitive and responsive design, coupled with P2Sample's commitment to positive user experiences and massive inventory of surveys, this new solution has a strong foundation for any project. Features that users can expect include:

- Speed: Panels can be up and running in as little as 24 hours with no upfront risk or additional cost.
- Flexibility: Business model and revenue sharing is customized based on needs.
- Expert Advice: Free consultation that taps into the P2Sample team's expertise on optimizing the process to maximize user satisfaction, participation, and earnings.

"Clients get benefit of our experience, with the same tools and practices we use to run our business," said Stephen Orebaugh, vice president of business development for the company. "They have the potential for immediate earnings while providing users a rewarding experience. Above all, we put our own skin in the game to make sure users are actively engaged and will continue to help clients monitor and optimize for no additional charge."

For more information: <https://www.p2sample.com/white-label-panel/>

About P2Sample

P2Sample is the most sophisticated programmatic sample provider in the market research industry,

with an active member panel of 30+ million members worldwide, including in hard-to-reach demographics. As a technology-driven company, P2Sample leads the way in implementing new approaches and techniques that deliver better quality data. From proprietary algorithms that optimize respondent experience and engagement to artificial intelligence that works continuously to mitigate fraud, P2Sample is committed to rock-solid feasibility, agile delivery and maximum dependability.
www.p2sample.com

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