

# Lehigh Valley Web Design Team Takes Home Two AVA Awards

*KDG's Allentown web design team was awarded two prestigious prizes in recognition of their digital work.*

ALLENTOWN, PA, UNITED STATES, February 7, 2018 /EINPresswire.com/ -- KDG's Lehigh Valley web design team in Allentown has been recognized with two AVA Digital Awards. The AVA Awards honor the top talent in digital communications, including website design.



“24 Hours of Impact - Drexel University's 2nd Day of Giving,” a [higher education crowdfunding](#) campaign designed by KDG's [higher ed web design](#) team and Drexel University, was named a 2018 Platinum Winner. This interactive and gamified giving portal, with its steampunk, code-breaker theme, engaged over 3,700 donors across 46 states, 10 countries, and 5 continents. It broke records for Drexel University and was even awarded a CASE District II silver prize for fundraising earlier this year.

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*Kalyn Kates*

A website for the nonprofit Faraja Primary School also received an honorable mention AVA award. This pro bono project completed by the KDG team helps share information

about The Faraja Primary School for Children with Physical Disabilities in Tanzania, Africa. The school provides education and medical care to over 200 children. (The school's award-winning website can be viewed at <https://www.farajaschool.org/>).

Judges from the Association of Marketing and Communication Professionals evaluated both projects and labeled them as benchmarks in the digital design industry.

“Our client's goals are our main priority,” explains Kalyn Kates, UI/UX Designer at KDG. “We strive to build a site that they can be proud of. Having these sites then be recognized as industry leaders present an amazing opportunity for both our clients and our team to share our work and our missions.”

To learn more about KDG's award-winning web design team and to view several case studies visit: <http://kyledavidgroup.com/services/web-mobile-design>.

About KDG: KDG is a leading provider of web development for higher education. With over 16 years of experience in using technology to help education clients improve enrollment, campus climate, and [alumni engagement](#), KDG has developed a reputation for being able to see and respond proactively

to changing markets. Most recently, KDG won wide acclaim for developing unique and engaging inbound marketing for higher education crowdfunding campaigns. Learn more at <http://www.kyledavidgroup.com/>.

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The higher ed web design team at KDG are platinum AVA Award winners.

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