



Ferns N Petals launches their Love Guru- An expert in finding Best Gift Options for Valentine's Day

Ferns N Petals has come up with a new service called LOVE GURU that would guide its customers in picking up the perfect gifts and glorify the Valentines Day.

DELHI, DELHI, INDIA, February 6, 2018 /EINPresswire.com/ -- New Delhi, 2nd Feb 2018- Ferns N Petals, a reputed and top notch market leader in the gifting segment has launched a new service. This is aimed at providing the customers with an exemplary gift selection service that goes by the name 'Love Guru'! What better name in the month of Love. Love Guru can also be called a gifting expert who helps you find the best gift options for your loved ones. The customer needs to choose their Valentine and then answer 4 questions about their plans, budget, type of gift they are looking for and voila! - Best Valentine's Day gifts options are in front of the customer.

Explaining the concept further, Ferns N Petals GM, Ms. Sangeeta Chaudhary said, "Ferns N Petals is highly committed in providing best service to its customers and we are always on the lookout of new additions that can make us stand out from our competitors. Love Guru is a step in the same direction where our simple proposition is helping the customers choose the best and appropriate gifts for their loved ones and also save time in the process. I am also very happy to say that it is a big hit in the market. We have the data for the past 3 days and our customers are loving it. The conversion rate has drastically gone up since we launched Love Guru. This is a busy season for everyone so anything that can reduce the order placing time for our customers is always appreciated.

She further added, "Valentine month has already begun and Ferns N Petals is leaving no stone unturned to make this a smooth experience for the customers. We are already accepting pre orders for rose day and the whole of Valentine week so that we are aware of the number of orders coming our way. Whether you want to find the [best valentine gift for her](#) or a simple [romantic valentine gift for him](#), we have got options to cater to all"

About the Company:

Ferns N Petals was established in the year 1994 in Delhi and has since then entered into various business segments like flowers, cakes and gifts delivery. The company has the experience of more than 23 years in this domain and has been serving its global customers for a long time. It can offer its services quickly in India and abroad to its customers through its reliable and quick delivery services.

Website: <https://www.fnp.com>

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