

Now Waffor.com is MioSalon.com

Delaware based Salon and Spa Software Company Waffor Inc has launched its Data-driven solution miosalon.com.

LEWES, DELAWARE, UNITED STATES, February 6, 2018 /EINPresswire.com/ -- Waffor Inc the Leading <u>Salon and Spa Software</u> organization have announced that they are rebranding the Salon and Spa Software as MioSalon.com prior it was available on Waffor.

They take pride in developing a product which helped Salon and Spa Businesses to improve everyday operation, track their execution, to make the smart business choice and accelerates their business development.

"Now on <u>Waffor.com</u> will be our corporate site and Waffor Inc will be our umbrella organization under which we will develop more software products in the near future. This choice is a consequence of our long-term vision for Waffor– making it more focussed on providing customer engagement solutions for different industries such as garments, restaurants, etc." says the co-founder & CEO of Waffor.com.

He further included that today's competitive business environment requires continuous customer engagement. Our MioSalon helps in bringing a higher level of customer engagement, improve the efficiency of operations, automate various marketing activities such as sending offers, providing intelligence on data, utilization, customer growth and churn, etc. Waffor is planning to invest further in customer acquisition for MioSalon globally.

MioSalon with its Data Intelligence Platform provides detailed insight and exceptional report on Revenue Impacting Metrics (RIM) and help businesses have control on the revenue. By providing the control to individual outlets revenue, MioSalon helps the entrepreneur to focus on expansion.

The Software is Designed for Single to little chain outlet and furthermore for Enterprises Model. They pushed this Software a year ago in April 2016 till then they are working with more than 1500 salons and Spas.

At present, In MioSalon they provide <u>Hair salon Software</u>, Beauty Salon Software, Spa Software, Health, wellness Software, and Tanning Salon Software

To take in more of the product and it's most recent development visit: miosalon.com

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