



ELEAD1ONE Receives 7 DrivingSales Dealer Satisfaction Awards

Ranked #1 in Dealer Satisfaction, ELEAD1ONE Receives 7 Awards in 6 Categories



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ELEAD1ONE has received “Highest Rated” awards for six categories and “Top Rated” in one category in the eighth annual DrivingSales Dealer Satisfaction Awards. As determined by the thousands of auto dealers who are part of the DrivingSales.com community, ELEAD1ONE received the highest dealer satisfaction ranking CRM Sales Department, Desking, Inventory Merchandising, Lead Management, Mobile Applications, Owner Marketing / Equity Mining.

“We congratulate ELEAD1ONE on receiving the ‘Highest Rated’ award in six categories, an accolade we consider to be one of our industry’s most important because it comes directly from dealers,” said DrivingSales CEO and Founder Jared Hamilton. “In our eighth year of presenting these awards, we feel especially proud that DrivingSales Vendor Ratings continues to help dealers make smart and informed decisions through thousands of peer reviews that lead them to outstanding service providers such as ELEAD1ONE. We’re thrilled ELEAD1ONE has been recognized as one of the best by the people to whom their services count the most: the dealer community.”

Commenting on the seven awards, Bill Wittenmyer, Partner with ELEAD1ONE stated, “This is the fourth consecutive year ELEAD1ONE has won 'Highest Rated' Dealer Satisfaction Awards for CRM Sales and Lead Management; we are immensely honored to be recognized in all categories. Thank you to our dealer clients for your continued trust and partnership. Such prestigious awards solidify the company’s continuous hard work and dedication to client success. I also want to thank DrivingSales for giving dealers an authentic, reputable platform to voice their opinions, vendor reviews, and recommendations.”

The DrivingSales Dealer Satisfaction Awards measure dealer satisfaction with vendor products and services and are based on cumulative ratings tallied and verified over the calendar year (January – December) at DrivingSales.com Vendor Ratings. DrivingSales Vendor Ratings is the industry’s only neutral, comprehensive vendor rating forum featuring real-time peer reviews and honest competitor comparisons and provides dealerships with important information from actual customers who have hands-on experience using vendor products / solutions in their stores. Each rating is verified as coming from an actual dealership employee. Full award results are available online at <http://events.drivingsales.com/dealer-satisfaction-awards/>.

Award winners are showcased in the Q1 2018 issue of the DrivingSales Dealership Vendor Buyers Guide which, in addition to being distributed at the 2018 NADA Convention and Expo, is delivered to every new car dealership nationwide, as well as to the top 100 used car dealerships. For more information on the DrivingSales Dealership Vendor Buyers Guide, please visit: <https://www.drivingsales.com/buyers-guide/>.

For more information about ELEAD1ONE, stop by NADA Booth #3760C or visit www.elead-crm.com or call 855-983-9470.

About ELEAD1ONE

ELEAD1ONE, the benchmark in automotive software, helps dealers bridge the gap between sales, service, and marketing operations. The company's automotive-only contact center, CRM, and service drive technologies are the foundations of their unique suite of products that drive its clients forward through strategic business advantage. Headquartered in Georgia, ELEAD1ONE has over 1,500 employees nationwide and serves more than 8,000 dealerships across the United States and Canada, including six of the top ten dealer groups.

ELEAD1ONE continues to lead the industry standard by providing insight to the community, identifying trends, and through the continuous development of personalized retail solutions that help dealers operate more profitably. For more information, visit our Website, like us on Facebook, YouTube, or follow us on LinkedIn, Twitter, and Instagram.

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