



# Retailing in China Market 2018 Trends, Analysis, Opportunities and Forecast to 2022

*WiseGuyReports.Com Publish a New Market Research Report On –“ Retailing in China Market 2018 Trends, Analysis, Opportunities and Forecast to 2022”.*

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Description:

[Overall retailing saw](#) a pick-up in current value growth in 2017, driven by the rebound in value growth in supermarkets, hypermarkets, traditional grocery retailers and homeshopping compared with 2016, in addition to the continued robust double-digit value growth in internet retailing in China. Chained players in supermarkets made efforts to boost shoppers' experience in small- and medium-sized outlets located in neighbourhoods, with free home delivery to promote sales, whilst homeshopping recove...

Retailing in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

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Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retailing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help

drive informed strategic planning.

Report Details @ <https://www.wiseguyreports.com/reports/903006-retailing-in-china>

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