

Financial Cards and Payments in India Market Size, Investment Feasibility and Industry Growth Rate Forecast 2018 – 2022

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WiseGuyReports.Com Publish a New Market Research Report On –" Financial Cards and Payments in India Market Size, Investment Feasibility and Industry Growth Rate Forecast 2018 – 2022".

Description:

Financial cards in India in 2017 registered healthy growth for the year. Growth was primarily driven by the demonetisation move declared by the government of India in November 2016. Demonetisation resulted in all INR500 and INR1,000 notes becoming invalid overnight. The government allowed consumers to exchange all old notes against new ones by 31 December 2016. Due to this 2-month phase, there was an acute shortage of cash in the economy, which resulted in a large number of consumers shifting to...

Financial Cards and Payments in India report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

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Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Report Details @ https://www.wiseguyreports.com/reports/2594275-financial-cards-and-payments-in-india

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