

The new in-store radio solution from MUSIC2BIZ: Effective accent setting with royalty-free music

Great royalty free music as background music for commercial spaces. Companies can save up to 75% on music costs.

MUNICH, GERMANY, February 7, 2018 /EINPresswire.com/ -- Neubiberg - Not only the appearance, but also listening pleasure is becoming increasingly important when shopping in the retail trade. Studies show that background music in shops, hotels and restaurants can create a pleasant atmosphere. The customer relaxes, turnover increases.

MUSIC2BIZ's new Instore Cloud Radio solution for retailers and service providers turns customer visits into a real experience. As a solution from the cloud, it can be used easily and directly online without installing special software.

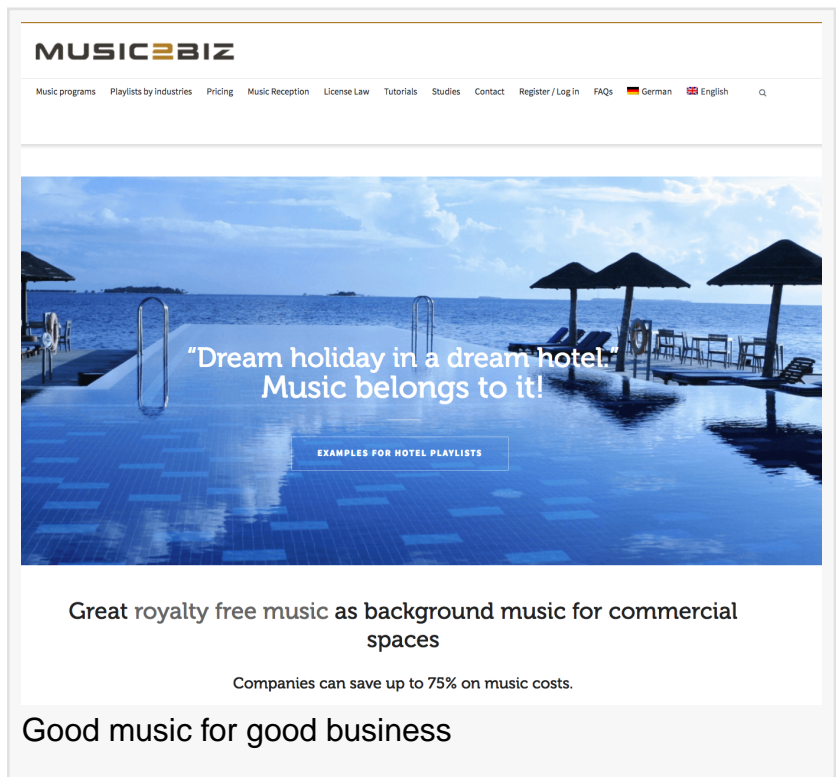
Versatile playlists for all industries

The retail radio Service <https://instore-cloud-radio.com/?lang=en> offers 22 different music programmes in different music styles such as Easy Listening, Jazz and Kids Club, which are constantly updated.

Using a playlist tool free of charge, companies can also create their own music portfolios and run their own individual sound branding. Your own commercials can be inserted into the otherwise advertising-free music program without any problems and with minute accuracy. In addition, unlimited elements such as news or weather reports can be displayed. With such individually compiled playlists, companies from a wide variety of industries - from bakeries, car dealerships to banks and wellness oases - can address their customers in a targeted manner.

Low cost and easy to use

Until now, retailers and service providers have often been hampered by high royalty fees when selecting the right music, but MUSIC2BIZ's Instore Cloud Radio solution allows you to play music commercially without having to pay a lot of money. MUSIC2BIZ has at its disposal a declaration of exemption from the artists for all offered titles.



MUSIC2BIZ

Music programs | Playlists by industries | Pricing | Music Reception | License Law | Tutorials | Studies | Contact | Register / Log In | FAQs | German | English | Q

"Dream holiday in a dream hotel.
Music belongs to it!"

EXAMPLES FOR HOTEL PLAYLISTS

Great royalty free music as background music for commercial spaces

Companies can save up to 75% on music costs.

Good music for good business

The Internet radio technology on which the system is based also makes it technically extremely reliable. The cloud solution can be used flexibly for any number of branches worldwide. The store radio service is controlled from a central, user-friendly online customer account.

Receiving music programs is possible with all commercially available Internet-capable terminals and HiFi devices. Acoustic irradiation of the sales areas and guest areas is also carried out with commercially available electro-acoustic systems.

The only requirement is a stable internet connection and an internet PC. Investments in special hardware are usually not necessary.

Interested companies can find out more about the Instore Radio solution at <https://instore-cloud-radio.com/?lang=en> and test the service free of charge for 30 days.

Press contact:

MUSIC2BIZ - Good music for good business
Mr. Volker Schnaars

Volker Schnaars
MUSIC2BIZ
+4921126161440
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.