

Packaging in South Africa 2018 Industry Size, Analysis, Opportunities, Forecasts to 2022

WiseGuyReports.Com Publish a New Market Research Report On –“ Packaging in South Africa 2018 Industry Size, Analysis, Opportunities, Forecasts to 2022”.

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Description:

South Africa's economy continued to struggle in 2016 with the country seeing only weak growth, unemployment rates rising and disposable income struggling. Because of this situation consumers looked for the best value for money when making purchases which led to rising sales of bulk pack sizes, small pack sizes, multipacks, and discounted products. This situation continued to influence the actions of retailers and manufacturers which looked to offer new pack sizes and price promotions.

[Packaging in South Africa report](#) offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books

and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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