

# Halfpenny Technologies Names Kirk Paul Kirkman as Chief Revenue and Customer Experience Officer

*Halfpenny Technologies announced that Kirk Paul Kirkman has joined the company as its new Chief Revenue and Customer Experience Officer.*



BLUE BELL, PA, UNITED STATES,  
February 13, 2018 /EINPresswire.com/ --  
[Halfpenny Technologies](#), Inc., a  
recognized leader of clinical data

exchange and business intelligence solutions, today announced that Kirk Paul Kirkman has joined the company as its new Chief Revenue and Customer Experience Officer. Effective immediately, in this newly created executive position, Kirk will oversee all aspects of Halfpenny Technologies' sales, marketing, account management and customer relations teams.

“When we created this new executive position, we sought a leader in the healthcare industry with the experience to support and drive the company’s continued growth in the health plan, hospital, pharmacy, commercial laboratory and care coordination segments of the U.S. healthcare industry”, said Tim Kowalski, president and CEO of Halfpenny Technologies.” “Kirk brings unique and proven experience leading organizations, large and small. We’re thrilled to have Kirk lead Halfpenny Technologies’ growth and customer satisfaction initiatives given his broad knowledge of the industry and our continued recognition as a leader in solving complex patient data exchange.”

Kirk joins Halfpenny Technologies with a highly successful track record of driving sustainable growth. He most recently served as President, Client Organization at TigerText. Kirk also held senior executive positions at companies such as athenahealth, Tamber Health, Zix Corporation and Amicore. Kirk earned his BS in Business Administration from Northeastern University and his Masters of Management in Business Administration from Pennsylvania State University.

“What a fantastic time to be joining Halfpenny Technologies,” said Kirk. “There are both technological and societal trends underscoring the need for effective and efficient clinical data exchange. I look forward to working with the Halfpenny team as well as health plans, health systems and commercial laboratories to ensure their respective care-teams have a complete view of the patient, at the right moment of care, to ensure both operational efficiency and patient safety.”

About Halfpenny Technologies:

Halfpenny Technologies is a leading provider of meaningful clinical data exchange and business intelligence solutions. Our cloud-based, fully-managed solutions provide clinicians, labs, hospitals, pharmacies, ACOs, health plans, and HIEs with a secure, vendor-neutral infrastructure that supports care coordination, care management, regulatory requirements and data analysis within and between healthcare organizations. To learn more, visit [www.halfpenny.com](http://www.halfpenny.com). Follow us on Twitter at <https://twitter.com/halfpennytech> and follow us on LinkedIn at

<https://www.linkedin.com/company/halfpenny-technologies>.

Halfpenny Technologies Inc.

610-277-9100

email us here

Halfpenny Technologies Inc.

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.