

Fuel Cards Netherlands Industry by Manufacturers, Production and Applications Research Report Forecast to 2022

Fuel Cards Netherlands Industry Report by Production, Consumption and Forecast 2022

PUNE, INDIA, February 8, 2018 /EINPresswire.com/ -- Summary

"Fuel Cards in the Netherlands 2017", is invaluable for issuers of fleet cards, fuel retailers, fleet leasing companies and other suppliers to the sector. Based on research with issuers and fuel retailers it provides commercial (B2B) fuel card volume (split by fleet and CRT), value and market share forecasts to 2022, key data on independent and oil company card issuers and an analysis of fuel card competition in the Netherlands.

The value of the Dutch fuel card market will grow 8.6% between 2017 and 2022 as high fuel prices force commercial fleets to use fuel cards.

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Scope

- The total number of service stations in the Netherlands decreased by 1.3% in 2016 totalling 3,516 service stations.
- Over 100,000 new fuel cards will be issued between 2017 and 2022, totalling to 1,367,726 cards in the market.
- Total fleet card volumes rose by 3.9% in 2016 continuing the upward trend started in 2014.
- The top five fuel card operators made up 68.5% of fuel card volumes in 2016 as they all offer large card acceptance networks, while also offering a wide range of services such as toll payments and online monitoring.

Reasons to buy

- Plan effective market entry strategies by uncovering current and future volumes and values of the Dutch fuel card markets.
- Assess whether you should increase network acceptance of your card and identify potential new merchants by uncovering the position of competitors.
- Whether you are an issuer, a processor, a leasing company or a fuel retailer, make informed pitches to partners by understanding their business.
- Enhance fuel sales at your service stations by identifying which fuel cards you should accept based on their market shares and network acceptance.

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