

UK Toys & Games Market: Amazon will Overtake Argos, UK's Number One Toy Retailer in next five years, Says Report

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Pune, India, 21 November 2017: WiseGuyReports announced addition of new report, titled "The UK Toys & Games Market 2017 - 2022".

The UK Toys & Games report provides a basic overview of the industry including its definition, applications and manufacturing technology. Then, the report explores toy and game sector in detail. The report presents the product specifications, capacity, production value, and 2017-2022 market shares for each company.

The report study also showcase the detail profile of key players, the main trends in toy and games market, and consumer attitudes toward purchasing new toys. The study also provides in-depth analysis of the following: the hot issues impacting the market (digital disruption, latest innovations, the impact of the box office and the growth of toys for adults); strategies for success; market and category sizes and forecasts; retailer profiles; retailer market shares; consumer data.

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As per research report, the UK's toys and game market is projected to grow at 16.2% in the next five years.

The study of report has a complete understanding of UK market value and quantity, technological progress, macro-economic changes and governmental policies based on past and present data, along with the current and upcoming trends in the market.

Toys industry in UK are competing with the online market, which will represent approximately half (49.4%) of UK toys and games in 2022. Enough to create important destinations for families



shopping, especially to make sure that competitiveness is competitively competitive with Amazon and Argus.

Due to the desire to preserve the game of mind and the sport of far-away sports, you can get unattractive entertainment for adults through arts and creativity and board games. Collectibles like LGOs and action figures are increasing in the adult market, driving expenditures on each head, and the proportion of shoppers' accessibility rates.

As per the expertise electrical games will be the fastest growing category in the next five years. This increase can be achieved with the addition of technological innovations, such as the connection of electronic games with access (for example, flick connects and hatches), increased realization and use of voice control. Migrants will help generations to spend more on electric items over thousands of years, who are used to technology, toys led by new games for their children.

Finally, A substantial increase in electrical toy and arts and crafts. Amazon is encroaching on its wide range, low rates and fast and affordable delivery options - toys and games market penetration - will result in the highest market share in the next five years, and in 2020, Argos is expected to continue as the number one retailer in the UK.

The major player cover in the UK Toys & Games report are Amazon, Argos, Smyths, Toys R Us, Tesco, Asda, Sainsbury's, Morrisons, Shop Direct, The Entertainer, Disney Store, LEGO, B&M and The Early Learning Centre.

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