



Fuel Cards in Spain 2018 Key Players - ROUTEX, Aral, OMV, Auchan Market Analysis and Forecast to 2022

FUEL CARDS IN SPAIN MARKET 2018 INDUSTRY ANALYSIS, GROWTH, SIZE, SHARE, TRENDS, FORECAST TO 2022

PUNE, INDIA, February 8, 2018 /EINPresswire.com/ -- Summary

"[Fuel Cards in Spain 2017](#)", is invaluable for issuers of fleet cards, fuel retailers, fleet leasing companies and other suppliers to the sector. Based on research with issuers and fuel retailers it provides commercial (B2B) fuel card volume (split by fleet and CRT), value and market share forecasts to 2022, key data on independent and oil company card issuers and an analysis of fuel card competition in Spain.

The value of the Spanish fuel card market will grow by more than €3.0 billion between 2016 and 2022 as a result of rising fuel prices and card volumes over the same period.

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Companies mentioned

Shell
BP
Esso
DKV
UTA
TOTAL
Q8
Agip (Eni)
ROUTEX
AS24
Aral
OMV
Circle K
OMV
Eurowag
Avia
Auchan
AS24
Aral
Jet
Intermarche
API/IP

Scope

- The total number of service stations in Spain increased by 2.4% in 2016 totalling 11,188 service stations. Over 85,000 new fuel cards will be issued between 2016 and 2022, totalling to 2,950,381 cards in the market CRT card volumes increased by 7.7% in 2016. after rising by 2.9% in 2015.
- Repsol remained the dominant fuel card market leader despite losing market share accounting for 56.0% in 2016, as clients were drawn to its large domestic card network which accounts for over 31.0% of service stations in Spain.

Reasons to buy

- Plan effective market entry strategies by uncovering current and future volumes and values of the Spanish fuel card market.
- Assess whether you should increase network acceptance of your card and identify potential new merchants by uncovering the position of competitors.
- Whether you are an issuer, a processor, a leasing company or a fuel retailer, make informed pitches to partners by understanding their business.
- Enhance fuel sales at your service stations by identifying which fuel cards you should accept based on their market shares and network acceptance.

Table of Content: Key Points

Top 5 Market Overview 3

Market Overview 10

Market Size 12

Market Forecast 19

Channel Share 26

Market Shares 30

Major Competitors 35

Competitor Card Analysis 40

...Continued

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