

# A. RUSSELL ENTERPRISES, INC. Injects \$500,000 Into BERYL MEDIA, LLC.

*Digital-Content Conglomerate A. Russell Enterprises, Inc. now controls and owns digital aggregator Beryl Media. Beryl Media was launched in early 2017.*

NEW YORK, NEW YORK, UNITED STATES, February 8, 2018

/EINPresswire.com/ -- [A. Russell Enterprises](#), a domestic Digital-Content Conglomerate, has expanded its digital assets by acquiring a digital-content distributor called [Beryl Media](#). Beryl Media is a new startup company that was launched in 2017.

The company (Beryl Media) introduced a "free" digital distribution model to an industry where free distribution means bankruptcy. Beryl Media relies on its marketing, graphic design, and publishing services to help make up the cost of its operating expenses.

A. Russell Enterprises found Beryl Media's unique approach to its industry to be innovative, and decided to invest a half of a million dollars in capital, to help get the new startup up and running. Beryl Media faces strong competition as a 'new' digital aggregator, its competitors include well recognized companies such as Tunecore, CDbaby, Distrokid, and DittoMusic.

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*Robert Schmidt*

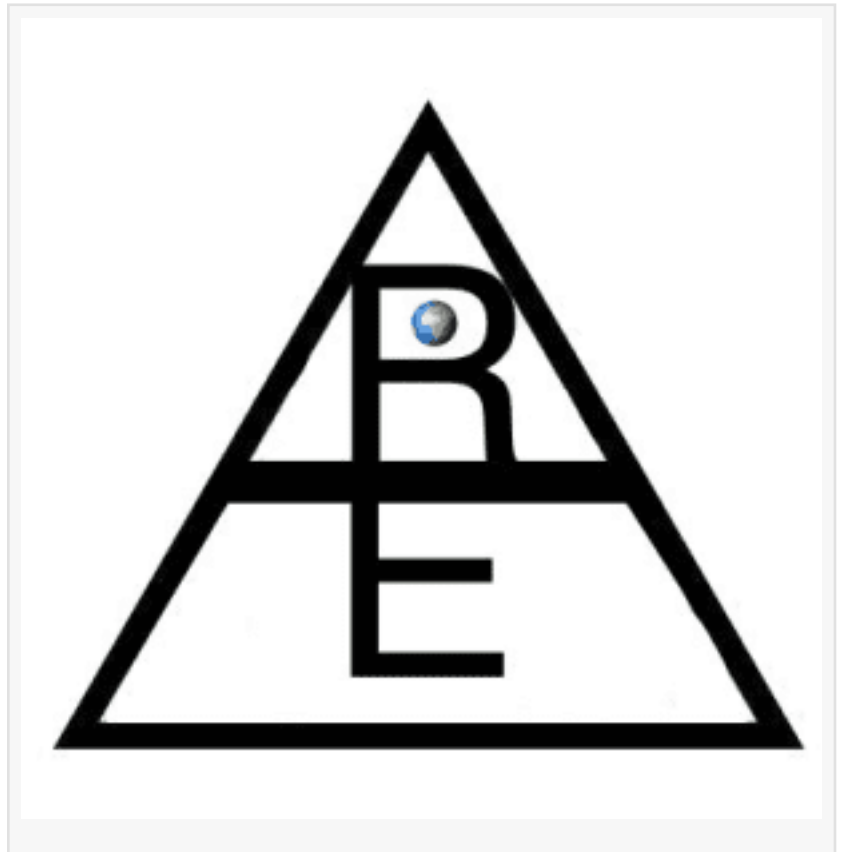
What will level the playing field for Beryl Media; and get them in the game, is their free distribution business model, their marketing services; a service that their competitors do not offer, and also the \$500,000 investment from its new parent company.

The investment from A. Russell Enterprises will cover operational expenses; marketing (tv, radio, internet, etc.), payroll, office space, equipment, and promotional

merchandise.

To learn more about Beryl Media and A. Russell Enterprises you can visit the websites below:

[www.arussellenterprises.com](http://www.arussellenterprises.com)



[www.BerylMedia.com](http://www.BerylMedia.com)

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