

# Smart parking solution provider Cleverciti Systems opens Chicago office.

*Cleverciti Systems expands operations to North America. The office is going to be led by parking industry veteran, Mark J. Martin. \_*

CHICAGO, ILLINOIS, USA, February 8, 2018 /EINPresswire.com/ -- Cleverciti Systems is bringing its smart parking management technology to North America and has opened its North American headquarters in Chicago, Illinois. In addition, Mark J. Martin has joined Cleverciti Systems as Director of North American Operations.

Martin, who has more than 20 years of experience in client-centric program development and operations management in the parking technology, mobility space and talent acquisition, will lead the company's operations from Cleverciti's new Chicago office. "I am enthusiastic to have joined the innovative team at Cleverciti. I look forward to providing an ever expanding, high-quality experience for our North American customers," said Martin. „I am very impressed with the advanced technology behind our products and believe that by delivering our services to on-street and surface lot parking, we are bringing a much-needed service to a previously underserved space”.



Mark J. Martin - Director of North American Operations at Cleverciti Systems

Cleverciti Systems aims to turn the daily parking space search nightmare into a predictable, effortless experience. Looking for a free parking slot is not only one of the biggest daily time-wasters for drivers, it also significantly increases urban and suburban traffic, customer dissatisfaction for retailers and other businesses as well as unnecessary CO2 emissions.

"We're very excited to establish Cleverciti's North American headquarters in Chicago and begin operations in the United States, and continue our sustained internationally growth course " said Thomas Hohenacker, CEO and founder of Cleverciti. "Parking in cities and towns across the country is a real problem that significantly impacts the quality of life for tens of millions of Americans. Our integrated parking management system helps reduce parking search traffic and CO2 emissions, while relieving traffic congestion. It makes our cities and towns better places to live. That's why we think it's a perfect fit for American public sector parking managers and mall operators alike”.\_

Cleverciti Systems has developed a parking management technology that combines intelligent parking sensors, 360-degree digital signage, as well as a mobile app to guide drivers to available parking spaces with a completely stress-free experience. The technology allows cities, property owners and parking operators to manage both on-street and outdoor parking in a smart and efficient way. For example, parking operators can visually identify traffic patterns, reduce costs and increase their revenues by optimizing space usage and pricing. Cleverciti's proprietary sensor technology, which is typically installed on lampposts, can cover up to 100 parking spaces with a single sensor. All of the data is processed via an embedded processor within the sensor itself and the GPS data is securely transmitted via Wi-Fi or 3G/4G networks at low bandwidth.\_\_\_\_

#### About Cleverciti

\_\_\_\_Cleverciti Systems Corp. is the US-subsiary of Munich, Germany-based Cleverciti Systems GmbH. Founded in 2012, Cleverciti Systems has developed a world-class, end-to-end solution for parking detection, guidance & monitoring. Cleverciti Systems aims to become the global smart parking leader by helping cities reduce traffic and pollution, allowing drivers enjoy a seamless parking experience, and enabling cities and parking operators to increase the parking revenue on their infrastructures. This will be achieved by scaling the current solution and staying at the forefront of disruption through continuous R&D. The company is headquartered in Munich, Germany, with offices in Chicago, Illinois and the San Francisco Bay Area, California.\_\_\_\_

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