



BluePay Honored in First Annual TSG Gateway Awards for Onboarding Process

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NAPERVILLE, IL, UNITED STATES, February 8, 2018 /EINPresswire.com/ -- [BluePay](#), a leading integrated payment technology and gateway provider, is proud to be honored by The Strawhecker Group (TSG) in the 2017 Gateway Awards for the superior performance of the BluePay Gateway's onboarding process.

Powered by TSG's Gateway Enterprise Metrics (GEM) tool, award recipients were benchmarked based on the merchant, developer, partner and consumer perspective. Current participants account for an estimated 50% of all payment gateway volume in the U.S.

Processing \$21 billion in transaction volume annually and integrated with over 460 software platforms, the BluePay Gateway was recognized for its onboarding process based on numerous factors including access, documentation, ease of integration, test merchant account setup, certification, troubleshooting, and production launch. One of the ways BluePay accomplishes fast and simple onboarding is through an online lead form seamlessly integrated to the merchant online application, which also includes a short form version with "click to agree" functionality.

Additionally, BluePay's onboarding process is one of the value-adds for its growing channel of Independent Software Vendors (ISV) and Value Added Resellers (VAR).

Tim Trench, EVP of Product at BluePay, said, "We continually focus on expanding our product reach through payment integration with business management software in all verticals. We present our partners with the technology, support, and resources to control the entire payment acceptance process, beginning with onboarding. Whether opting for a basic lead form or a fully-customized application experience, efficient onboarding enables clients to begin accepting electronic payments as quickly as possible."

Trench added, "Winning an award for our onboarding process is a true testament to our commitment to providing a frictionless experience, and we are honored to be recognized by The Strawhecker Group for our accomplishments."

Details about the 2017 Gateway Awards and the list of winners are available [here](#).

About BluePay: BluePay, a First Data company, is a leading provider of technology-enabled payment processing for merchants in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, Oxford and Toronto. For more information, follow BluePay on [Twitter](#) and [LinkedIn](#), or visit www.bluepay.com.

About TSG: The Strawhecker Group (TSG) is a fast-growing analytics and consulting firm focused on the electronic payments industry. The company serves the entire payments ecosystem, from fintech startups to Fortune 500 companies. The firm provides its clients with advisory services, research and analytics to help them plan and execute their strategic initiatives. Based in Omaha, a recognized payments industry hub, TSG is an established leader in this high-growth, ever-evolving space. For more information please visit www.TheStrawGroup.com.

About First Data: First Data (NYSE: FDC) is a global leader in commerce-enabling technology and solutions, serving approximately six million business locations and 4,000 financial institutions in more than 100 countries around the world. The company's 24,000 owner-associates are dedicated to helping companies, from start-ups to the world's largest corporations, conduct commerce every day by securing and processing more than 2,800 transactions per second and \$2.2 trillion per year.

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