

Gift Cards Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2018 – 2022

WiseGuyReports.com adds "Global Gift Cards Market by Manufacturers, Countries, Type and Application, Forecast to 2022" reports to its Database.

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A [gift card](#) (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

Scope of the Report:

This report focuses on the Gift Cards in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Walmart
Starbucks
Amazon
Home Depot
Carrefour
Lowe's
Best Buy
Macy's
Sainsbury's
H&M
iTunes
McDonald
eBay
Netflix

Market Segment by Regions, regional analysis covers



WISE GUY
R E P O R T S

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

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North America (USA, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Columbia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers
Universal Accepted Open Loop
E-Gifting
Restaurant Closed Loop
Retail Closed Loop
Miscellaneous Closed Loop

Market Segment by Applications, can be divided into
Restaurant
Department Store
Coffee Shop
Entertainment (Movie, Music)
Other

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Table Of Contents:

- 1 Market Overview
 - 1.1 Gift Cards Introduction
 - 1.2 Market Analysis by Type
 - 1.2.1 Universal Accepted Open Loop
 - 1.2.2 E-Gifting
 - 1.2.3 Restaurant Closed Loop
 - 1.2.4 Retail Closed Loop
 - 1.2.5 Miscellaneous Closed Loop
 - 1.3 Market Analysis by Applications
 - 1.3.1 Restaurant
 - 1.3.2 Department Store
 - 1.3.3 Coffee Shop
 - 1.3.4 Entertainment (Movie, Music)
 - 1.3.5 Other
 - 1.4 Market Analysis by Regions
 - 1.4.1 North America (USA, Canada and Mexico)
 - 1.4.1.1 USA Market States and Outlook (2012-2022)
 - 1.4.1.2 Canada Market States and Outlook (2012-2022)
 - 1.4.1.3 Mexico Market States and Outlook (2012-2022)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2012-2022)
 - 1.4.2.2 France Market States and Outlook (2012-2022)
 - 1.4.2.3 UK Market States and Outlook (2012-2022)
 - 1.4.2.4 Russia Market States and Outlook (2012-2022)
 - 1.4.2.5 Italy Market States and Outlook (2012-2022)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2012-2022)

- 1.4.3.2 Japan Market States and Outlook (2012-2022)
- 1.4.3.3 Korea Market States and Outlook (2012-2022)
- 1.4.3.4 India Market States and Outlook (2012-2022)
- 1.4.3.5 Southeast Asia Market States and Outlook (2012-2022)
- 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2012-2022)
 - 1.4.4.2 Egypt Market States and Outlook (2012-2022)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2012-2022)
 - 1.4.4.4 South Africa Market States and Outlook (2012-2022)
 - 1.4.4.5 Nigeria Market States and Outlook (2012-2022)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force
- 2 Manufacturers Profiles
 - 2.1 Walmart
 - 2.1.1 Business Overview
 - 2.1.2 Gift Cards Type and Applications
 - 2.1.2.1 Type 1
 - 2.1.2.2 Type 2
 - 2.1.3 Walmart Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.2 Starbucks
 - 2.2.1 Business Overview
 - 2.2.2 Gift Cards Type and Applications
 - 2.2.2.1 Type 1
 - 2.2.2.2 Type 2
 - 2.2.3 Starbucks Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.3 Amazon
 - 2.3.1 Business Overview
 - 2.3.2 Gift Cards Type and Applications
 - 2.3.2.1 Type 1
 - 2.3.2.2 Type 2
 - 2.3.3 Amazon Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4 Home Depot
 - 2.4.1 Business Overview
 - 2.4.2 Gift Cards Type and Applications
 - 2.4.2.1 Type 1
 - 2.4.2.2 Type 2
 - 2.4.3 Home Depot Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5 Carrefour
 - 2.5.1 Business Overview
 - 2.5.2 Gift Cards Type and Applications
 - 2.5.2.1 Type 1
 - 2.5.2.2 Type 2
 - 2.5.3 Carrefour Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](mailto:sales@wiseguyreports.com)

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