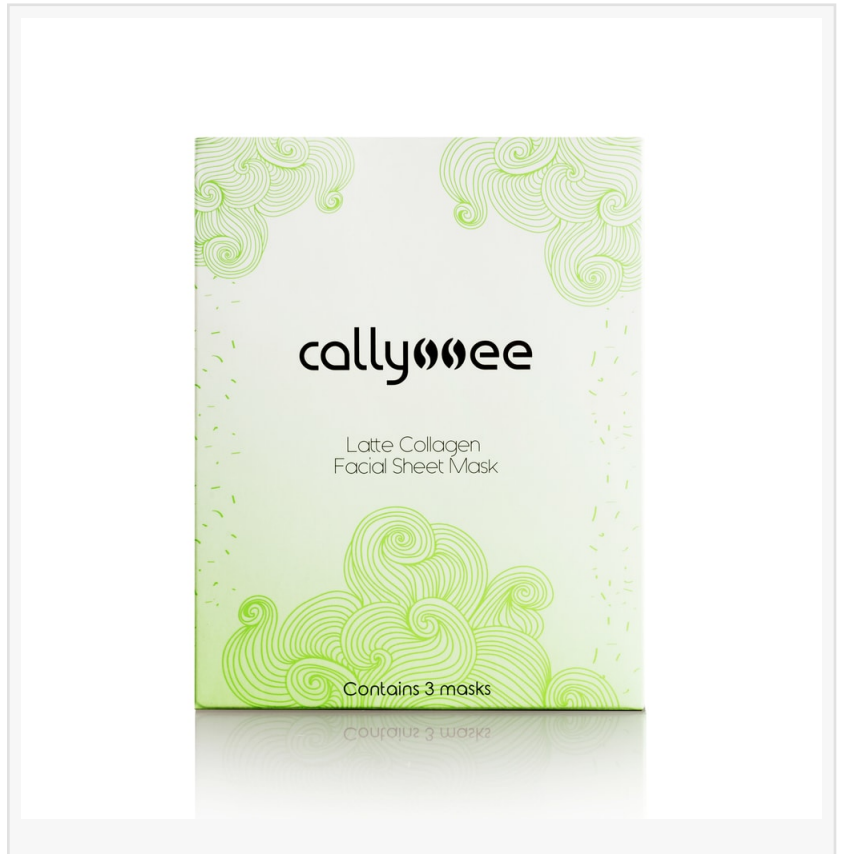


# CALLYSSEE LAUNCHES THREE NEW CAFFEINE-INFUSED FACIAL SHEET MASKS

MIAMI BEACH, FLORIDA, UNITED STATES, February 9, 2018

[/EINPresswire.com/](http://EINPresswire.com/) -- A new beauty trend is here to stay. This trend has revolutionized the Asian beauty market for the past ten years and has quickly become one of the most popular beauty trends in America. Now Callyssee is introducing three new facial sheet masks, doing its part to keep that trend going and spreading across the global beauty industry.

Sheet masks, or K-masks as they are sometimes called in the beauty industry, originated in South Korea where they rapidly gained popularity while spreading across the Asian market. Their ease of use and proven benefits have made them a staple of today's beauty regimens. Celebrities such as Maisie Williams, Emma Stone, and even Kim Kardashian have been posting selfies while proudly wearing them.



“There are many benefits to using these types of masks. They are easy to apply and way cheaper than any spa treatment or painful collagen injection,” said Hilit Cohen, product developer at Callyssee Cosmetics. The all-new Callyssee Latte Collagen, Caffeine Rush, and Java Jolt Brightening Facial Sheet Masks have been designed to target the most common skin complaints:

“

There are many benefits to using these types of masks. They are easy to apply and way cheaper than any spa treatment or painful collagen injection”

*Hilit Cohen, Product Developer at Callyssee Cosmetics.*

- The [Latte Collagen Facial Sheet Mask](#) will help soften skin and target fine lines
- The [Caffeine Rush Facial Sheet Mask](#) will help hydrate and revitalize skin
- The [Java Jolt Brightening Facial Sheet Mask](#) will help brighten and combat sun-damaged skin

All three of Callyssee's new sheet masks can only be found online at <https://callyssee.com/>. Join Callyssee's mailing list and receive 10% off your first purchase sitewide or enjoy 30% off on all purchases before February 15.

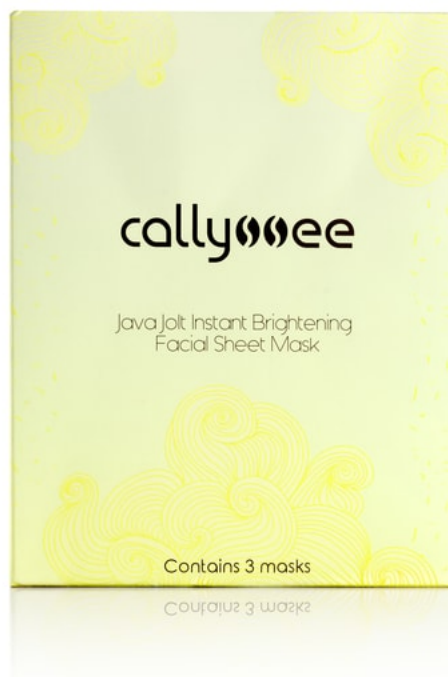
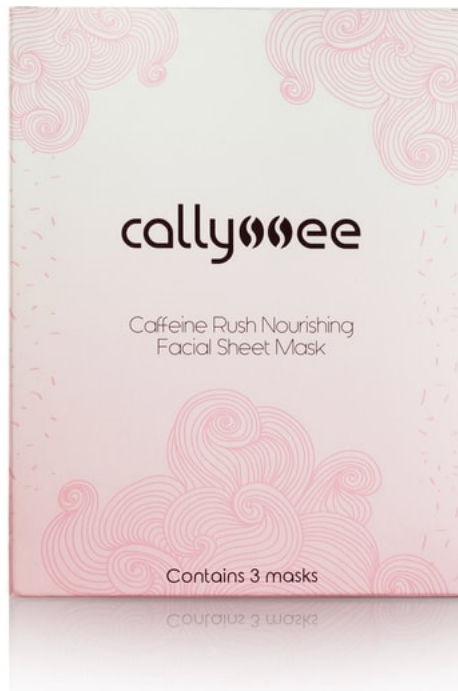
To read Callysse Cosmetics reviews, head to <https://callysseereviews.com/>

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About Callysse Cosmetics: The Callyssee line contains products brimming with essential oils, wrinkle-fighters, and skin-soothers. Our rock star ingredient, Coffee Arabica (Organic green coffee) extract, can be found in every product.

Eddie Rodriguez  
Callyssee  
844-331-1224  
email us here



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