



# HIGHTOWER MEDIA GROUP LAUNCHES NEW BUSINESS IN GREATER PITTSBURGH AREA

*The team at Hightower Media Group has over 50 years of combined business and marketing experience to help businesses quickly boost their brand visibility.*

BEAVER FALLS, PENNSYLVANIA, UNITED STATES, February 12, 2018 /EINPresswire.com/ -- [Hightower Media Group](http://HightowerMediaGroup.com) is a Boutique [Marketing Agency](http://MarketingAgency.com) serving clients in the Greater Pittsburgh area - including Allegheny and Beaver Counties - that focuses on making small businesses stand ABOVE the competition.

Instead of wasting time on pointless tactical marketing maneuvers that do not help you significantly increase your business, Hightower Media Group makes sure that your message is communicated to (and understood) by your target market in a cost-efficient manner. The main thing to keep in mind is that nobody really cares about your process, or your system, or product as much as they care about the RESULT.

It is critical that companies develop a solid foundation in marketing fundamentals, since this will help them allocate marketing resources more efficiently and realize a higher return-on-investment.

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Businesses need to develop a strategy to DOMINATE their market. Hightower Media Group was formed to apply proven systems that allow businesses to boost their on-line profiles and brand visibility.”

*Joe Newtz V.P. Marketing*



HIGHTOWER  
MEDIA GROUP

The team at Hightower Media Group has over 50 years of combined business and marketing experience helping business owners develop a tactical marketing plan that focuses on building and maintaining a strong customer presence. Learn more about Hightower Media Group by visiting the website at [www.Hightower1.com](http://www.Hightower1.com).

If you would like more information about this topic, please contact Joe Newtz at (800) 877-2881 or email at [joenewtz@hightower1.com](mailto:joenewtz@hightower1.com).

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This press release can be viewed online at: <http://www.einpresswire.com>

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