



The importance of online customer reviews and how to get them.

Customer reviews are important for any business, how customers review a business impacts your online business listings and where your website appears in Google.

MECHANICSBURG, PA, UNITED STATES, February 11, 2018 /EINPresswire.com/ -- How important are customer reviews to consumers? Very important, as it turns out. The fact is, 90% of consumers read [online reviews](#) before visiting a business. And 88% of consumers trust online reviews as much as personal recommendations. Linda Donnelly, President and CEO of Business Solutions Marketing Group, LLC and ForLawFirmsOnly.NET reports that "Business Owners need to understand the importance of reviews before their competitors do".

Linda Donnelly goes on to say "Unless someone has a negative experience to share, the average customer is not going to look for ways to leave your company a review. That's why you need to ask them to post a review and make it as easy as possible for them to do so... that is where we come in!"

Our Review Builder program is versatile enough to send out a text "request for feedback" and also an email "request for feedback", I suggest you use both for a larger response rate. Once you send the client an initial feedback request, they have the opportunity to rate you on a various "Star Level" one through five. If they rate you at four or five stars our program will request that they leave a review on your Google listing and automatically directs them to that page. After your customer leaves a review, they will be asked to "Like You" on Facebook. The entire process takes less than a minute. We send two reminders if they haven't left a review 48 hours apart. If the review is three stars or less it is emailed to you for customer service reasons and never sends them to Google or Facebook. After you have improved the number of reviews your customers see on your Google Business Listing we can redirect the link to any other review site.

Our Review Builder Program is \$99.00 per Month and we offer a 14 Day FREE Trial Period. You may cancel anytime you think you have enough reviews (which will probably be never). You can find more information at www.bsmgllc.com, by email at info@bsmgllc.com or by calling a Review Builder Expert at (800) 322-1339

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This press release can be viewed online at: <http://www.einpresswire.com>

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