

All-Star East Meets West Celebrity Hoopfest Hosted by USC at the Galen Center to Benefit Charities

Coach Joe "Jellybean" Bryant and Trainer Wayne Slappy will lead teams in a celebrity basketball game to celebrate a bond between the U.S. and China

LOS ANGELES, CALIFORNIA, USA, February 12, 2018 /EINPresswire.com/ -- Anthem Communication in association with The [Steve Francis Foundation](#) and Three-Sixty RAW present the 2018 East meets West Celebrity Basketball Game on Tuesday, February 13, 2018 at 6 p.m. to celebrate the bond in progress between the U.S. and China. Hosted by the University of Southern California at the Galen Center located at 3400 S. Figueroa Street, Los Angeles, CA 90089, the teams feature players from around the world. Tickets are available at <http://www.galentic.com>. Doors open at 5 pm.

The all-star teams are coached by Joe "Jellybean" Bryant (Kobe Bryant's father) and renowned trainer [Wayne Slappy](#). Join Kobe in supporting his father in this epic celebrity event. Featured players include Steve Francis (former NBA player), comic/actor Bill Bellamy, Keith Harris, Dominique Columbus (Ray Donovan Show), Tullio Parry, Tank, Layzie Bone, Brian Courtney Wilson, Corey Clark, Dwayne Sample, Sheldon Bailey, Xiaohan Guo, Chase Crawford, Tony Farmer, Cutino Mobly, BDot, Los Famous, Tyran Brown, Dr. Detroit, and more.

Delpha Baxter aka "DB The Legend" will serve as the Master of Ceremonies. The family-friendly pre-game show will feature Nickelodeon's Game Shakers' star Sheldon Bailey, recording artist Shawn "Hazz" McDonald, Kid Ink, and more. Grammy nominee Ledisi performs the national anthem with half-time entertainment headlined by Zupa Nova.

"This is the first time we are collaborating with China," said [Carye Parker, CEO of Anthem Communication](#). "With celebrity players, guest commentators and players from China and the U.S. who are graciously donating their time for charitable giving, this is a game not to be missed." The



Event poster for the All-Star Celebrity Game. The poster features the text "ANTHEM COMMUNICATIONS PRESENTS" at the top, followed by "all star CELEBRITY GAME" in large, stylized letters. Below this, it states "PORTION OF PROCEEDS BENEFIT THE STEVE FRANCIS FOUNDATION & THE BOYS AND GIRLS CLUB OF GREATER LOS ANGELES". The event is scheduled for "FEB 13TH | GALEN CENTER" at "3400 S FIGUEROA ST. LOS ANGELES, CA 90089" with "DOORS OPEN @ 5PM FOR PRE GAME SHOW". It lists "Special Invited GUESTS" including Layzie Bone, Parrise Smith, Dominique Columbus, Ray Donovan Show, Amina Budafly, and Keith Harris. The "HALFTIME SHOW" features ZupaNova and Trust Issues. Logos for sponsors like iHeartRadio, Beyond the Bell, and others are at the bottom. Tickets are on sale from Dec 17th at galencenter.org.

The star-studded game will benefit underprivileged and marginalized youth throughout Los Angeles and Houston. A portion of the proceeds will go to the Boys & Girls Club of Greater Los Angeles and The Steve Francis Foundation.

teams will consist of global innovators (educators, investors, bankers, firemen, accountants, city workers, etc.) and entertainers.

"The game will be live streamed globally with a focus on China," said Parker. "The free streaming platforms include but not limited to YouTube Live, Facebook Live, Roku, and Amazon (PPV)."

Confirmed celebrities include Paul Pierce, Ashanti, Dexter Darden, Vanessa Simmons, Don Benjamin, Aaron Bing (Grammy nominee), Patrick Faucette, Paula Jai Parker-Martin (Ray Donovan and Bounce TV's Family Time), Forrest Martin (writer/actor), Jensen Atwood (Sasha Lanes), Brittany Elena, Hazel E, Jubba Seyyid (TVOne Executive), Jovan Dawkins (Grammy Winner), Derick Norman, Steven Price, Rey Howery, K'mil McFadden, Saniyya Sidney, Corey Clark, Ser'Darius Blain, Sam Lerner, Jake Allyn, Xolo Maridueña, and many more.

The star-studded game will benefit underprivileged and marginalized youth throughout Los Angeles and Houston.

"A portion of the proceeds will go to the Boys & Girls Club of Greater Los Angeles and The Steve Francis Foundation," said Parker. "Any donation you would like to make is tax deductible."

The game will be powered with activities for all ages and gender, including:

- Celebrity Spelling Bee (Celebrity vs. Student)

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Carye Parker, CEO of Anthem Communication

- VIP Lounge that will host a private cigar bar
- Pre-Assembly for 1000 students with performances by Shawn "Hazz" McDonald, co-founder of Champion World USA, and Sheldon Bailey, founder of Sheldon Bailey Humanity.
- Halftime show by Zupa Nova featuring Shane Sparks

For more information on the event please click here:

<https://www.sponseasy.com/p/all-star-celebrity-charity-basketball-game>.

Note: All appearances are subject to change.

For discounted ticket and game information, contact Anthem Communication at info@anthemcommunication.com. Tickets for kids are \$5 - We encourage sponsorship of kids in the community. Use this link: Student Registrations (Celebrity Hoop Fest 2018).

For talent and player interviews, contact Platinum Star PR at 213-276-7827 or info@platinumstarpr.com.

Hashtags:



Nickelodeon Game Shakers' Star Sheldon Bailey will perform at the pre-game show and play in the basketball game. Doors open at 5 p.m.

#threesixtyraw #caryeparker
#anthemcommunication #zupanova
#platinumstarpr #championworldUSA

Venue Safety Instructions:

To provide a safer environment for the public and significantly expedite guest entry into the venue, the Galen Center will be implementing a "clear bag policy" that limits the size and type of bags that may be brought into the arena for all events (one clear bag no larger than 12" x 6" x 12" per person) starting January 1st, 2018. The policy does not affect other items that fans normally bring to a game, which still can be carried in their pockets or openly in their arms. Also, for increased security, all guests entering the Galen Center walk through metal detector screening with arms raised (guests should remove metal items from pockets).

About the Steve Francis Foundation

The Steve Francis Foundation is a domestic non-profit foundation located in the state of Texas (State ID# 800897595). The mission of The Steve Francis Foundation is to create educational and recreational opportunities for at-risk youth. Some of the programs include The Brenda Wilson Scholarship Program. This program serves as Steve Francis' inspiration to help underprivileged students overcome financial hurdles so that they may fulfill their dreams of attending college or vocational/trade school.

About the Los Angeles Boys & Girls Club

The Los Angeles Boys & Girls Club was founded in 1944 as the Los Angeles Times Boys' Club by a group of Lincoln Heights community activists. In 1950, The LA Times Charities dedicated the current building, a 33,000 square-foot facility, including a swimming pool, gym, and athletic field.

Many of the top civic leaders of Los Angeles during this era became involved in The Los Angeles Times Boys' Club including Norman Chandler, publisher of the Los Angeles Times and Earl Warren, Governor of California.



Basketball Trainer Wayne Slappy with Player Dwayne Linwood Sample and annual Hoopfest Founder Carye Parker of Anthem Communication. Slappy has coached and trained NBA, WNBA and overseas professionals for more than 40 years.



Grammy Nominated Singer Ledisi will perform the national anthem at the Celebrity Hoopfest on Feb. 13 at the USC Galen Center.

In 1990, the Club became the Los Angeles Boys & Girls Club officially including girls in the club. A thriving community center today, the Los Angeles Boys & Girls Club offers services to both youth and their families.

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ANTHEM COMMUNICATIONS PRESENTS

ALL-STAR EAST MEETS WEST CELEBRITY HOOPFEST

SHAWN McDONALD KID INK HALFTIME PERFORMER ZUPA NOVA

Portion of Proceeds Benefit

THE STEVE FRANCIS FOUNDATION

LOS ANGELES BOYS & GIRLS CLUB

02-13-18 GALEN CENTER
Doors Open @ 5pm

Live entertainment at the Hoopfest include pre-assembly performance for 1000 students by Shawn "Hazz" McDonald, co-founder of Champion World USA, Kid Ink, and Halftime performer Zupa Nova on Feb. 13 at USC Galen Center.

This press release can be viewed online at: <http://www.einpresswire.com>

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