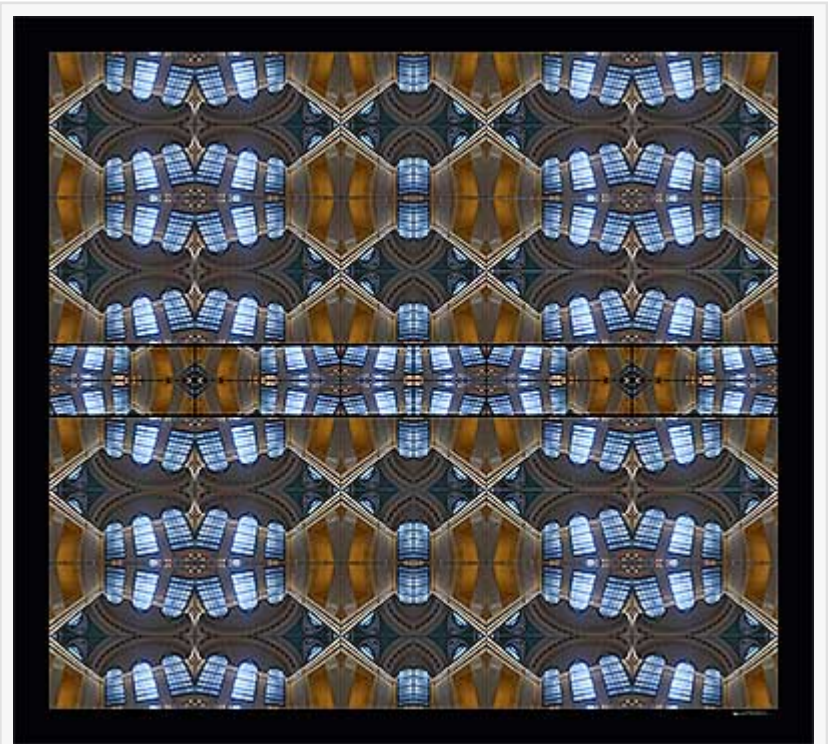


DAVID WIENER CREATES DISTINCTIVE NY ART FOR ICONIC 2 WALL STREET – NEW YORK CITY

NEW YORK, NEW YORK, US, February 14, 2018 /EINPresswire.com/ -- New York City, February 14, 2018 – As a serial entrepreneur, designer and fine artist, David Wiener has spent the last 35 years creating all manner of products, fashion and art, for global brands such as Ferrari, Columbia, Nike, and his own company, [David Wiener Ventures](#). David's latest creation is a major art commission for a building at one of the busiest intersections in the world.

“Creating art for the 2 Wall Street building is a privilege. Situated on historic Wall Street, directly across from the [New York Stock Exchange](#), reminded me of the rich culture, unique quality and vibrancy of this City. My goal was to create art that would capture these characteristics, causing viewers to pause, and be drawn into the work,” says Wiener.



So Grand Central

At 16, David was one of America's youngest professional photographers, shooting the exciting worlds of Indy 500, America's Cup, US Open, and Formula One. Recognizing the pull to return to his first passion, David began creating fine art pieces in 2015, using a process he has termed, Photographic Constructs.



David's pieces are fresh, current and like no other. He chooses iconic images and helps us to see and appreciate them in a completely new way.”

Ellen Hotung, Vice-President

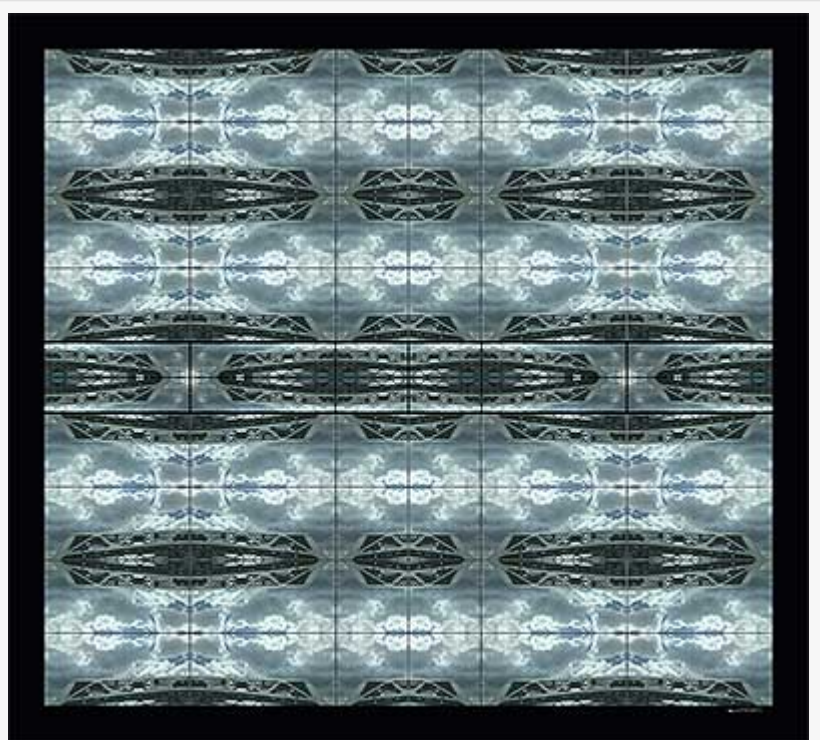
Photographic Constructs uses images of elements within nature, architecture, technology, and so many things hidden in plain sight. These elements can be instantly intriguing when placed in a new context. Using combinations of images and patterns, David's work presents intriguing modern, yet abstract pieces, challenging the viewer to not only see the beauty of shape, pattern, and color, but to also identify the detail and hidden beauty within.

“From an artistic perspective, Leonardo Da Vinci said it best. ‘The artist sees what others only catch a glimpse of.’ I've spent most of my life observing the aesthetic: people, nature, products, fashion, architecture...everything. While walking around Manhattan shooting images for this commission, I

caught sight of a classic New York sidewalk newsstand. The rows and rows of candy wrappers caught my eye. Using photos I shot of the news and candy display, I created a piece called, CandyMan. With the piece finished and installed, its large scale allows the building's visitors and business people to view the piece as a whole, and then get close and realize this tapestry of color is actually candy wrappers!" Wiener said.

Ellen Hotung, Vice-President, Aegis Asset Management said, "When I considered artwork for 2 Wall, I wanted it to reflect my love of New York City using photographs of places and things that are recognizable and nostalgic. We thought about using old pictures of the city, but it's all been done before. David's pieces are fresh, current and like no other. He chooses iconic images and helps us to see and appreciate them in a completely new way. His artwork is intelligent, playful, bold, and visually stunning!"

According to Lindsay Ornstein, partner at [Transwestern Consulting Group](#), overseeing building positioning and design, "David's art is spot-on. Three pieces were commissioned specifically for this building, and they are individually and collectively fabulous. Each piece is vibrant, capturing the excitement of New York." For example, Bridge to Somewhere is created from images of the RFK Bridge, while So Grand Central takes details from the ceiling and windows of the legendary train station. Ornstein adds, "I am so impressed by these images, I'm certain we will see his art in many other venues."



Bridge to Somewhere



Candy Man

David Wiener's Fine Art has been exhibited in Europe, Japan, South America, and numerous venues throughout the US. His work has been installed in corporate headquarters in New York, San Francisco, Salt Lake City, Miami, and has been featured in Fortune, Forbes, Maxim, The New York Times, Playboy, and other publications. His creations are in the private collection of Alan Parsons, Peter Gabriel, Jean Todt, Sanjay Dutt, Peter Frampton, Apolo Ohno, Michael Schumacher, Pat Metheny, Ferrari SpA, and the Mandarin Oriental.

About David Wiener Fine Art

David Wiener works from studios in Park City, Utah and Cape Cod, Massachusetts.
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