

# Intel® Platinum Partner Simply NUC® expands into Europe and launches UK based Simply NUC, Limited.

*Looking to replicate its success in the US market, fast growing Intel Platinum Technology Provider Simply NUC launches EMEA operations in Belfast, UK.*

AUSTIN, TEXAS, UNITED STATES, February 13, 2018 /EINPresswire.com/ -- AUSTIN, Texas — [Simply NUC, Inc.](#), an Intel® Platinum Partner and a leading Intel NUC integration company based in Round Rock, Texas, today announced it has launched a new integration and sales office in the Belfast, Northern Ireland. The wholly owned subsidiary will handle all sales and service of Intel NUC systems throughout Europe, the Middle East and Africa.

Simply NUC, Limited will be led by newly hired CEO Jonathan (Jonny) Smith. “I am excited to have Jonny as part of the Simply NUC team in the UK,” said Aaron Rowsell, CEO of Simply NUC, Inc. “He is a consummate professional and driven businessman. I have no doubt he will make this new entity a huge success throughout Europe.”

“The Intel NUC is an incredibly popular line of products here in Europe,” said John Deatherage, Director of Marketing at Intel Corp. “We are excited to have Simply NUC in Europe to help serve the needs of our fast-growing customer base.”

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We are very pleased Simply NUC has chosen Northern Ireland as its European Headquarters”

*Alastair Hamilton-CEO Invest Northern Ireland*

The new operation has received an offer of support from Invest Northern Ireland, the economic development agency for the region.

“We are very pleased Simply NUC has chosen Northern Ireland as its European Headquarters” said Alastair Hamilton, CEO of Invest Northern Ireland. “We worked closely with the UK’s Department for International Trade

**Simply NUC**  **Technology Provider**  
2015 - 2018 **Platinum**

Simply NUC UK



Simply NUC Line of NUC Based Products

to showcase Northern Ireland and we are excited about the prospect of these highly skilled technology jobs coming to our region of the UK and wish them great success.”

The European based website [www.simplynuc.co.uk](http://www.simplynuc.co.uk) is now live, and a full list of detailed products, specifications and features can be found at <https://simplynuc.co.uk/nuc-products/>.

About Simply NUC, Inc.

Simply NUC®, Inc. is an Intel® Platinum Level Technology Provider specializing in the NUC platform. Simply NUC, Inc. was formed in 2015 and is headquartered in Round Rock, Texas. With recent expansion into Europe through its wholly owned subsidiary Simply NUC, Limited, Simply NUC provides fully configured, warranted and supported NUC systems to businesses and consumers, as well as end to end NUC project development, volume production, custom operating system installations and NUC accessories. Simply NUC is currently offering a Series A Financing. Details can be viewed at <https://www.simplynuc.com/investors/>

For more information about Simply NUC please visit [www.simplynuc.com](http://www.simplynuc.com)

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