

# Smart Backpack Market 2018-2021: World Consumption and Sales Analysis Market Report

*The analysts forecast the global smart backpack market to grow at a CAGR of 4.98% during the period 2017-2021.*

PUNE, INDIA, February 13, 2018  
/EINPresswire.com/ --

Global [Smart Backpack Market](#)

## Description

WiseGuyReports.Com adds" Global Smart Backpack Market 2017-2021 "Research To Its Database.

Smart backpacks are a new generation of luggage that features some advanced technological enhancements such as embedded sensors, Universal Serial Bus (USB) chargers, Wi-Fi hotspots, and other electronics. Individuals who are engaged in outdoor recreational activities like camping, hiking, and trekking are the major consumers of smart backpacks. Smart backpacks of varying capacities are available in the market to cater to the varying needs of consumers. Based on capacity, smart backpacks can be divided into 15-35-liter backpacks, 36-60-liter backpacks, and above 60-liter backpacks. The market drivers, trends, and challenges are discussed in the report. PESTLE and Porter's five forces analysis are also included in the report.

## Covered in this report

The report covers the present scenario and the growth prospects of the global smart backpack market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.



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#### Key vendors

- AMPL LABS
- CO.ALITION
- Mancro
- Targus
- TRAKK

#### Other prominent vendors

- Ghostek
- KOPACK
- MOS Pack
- Poros
- Shenzhen Joyelife Technology
- +TYLT

#### Market driver

- Increasing government support for the tourism industry.
- For a full, detailed list, view our report

#### Market challenge

- Long product replacement cycle.
- For a full, detailed list, view our report

#### Market trend

- Advanced technological innovations in product features.
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/1254695-global-smart-backpack-market-2017-2021>

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- CO.ALITION
- Mancro
- Targus
- TRAKK
- Other prominent vendors

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