



# Global Smart Pills Market 2018 Size, Share, Growth, Trends, Type, Application, Analysis and Forecast by 2025

*WiseGuyReports.com adds "Smart Pills Market 2018 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2025" reports to its database.*

PUNE, INDIA, February 13, 2018 /EINPresswire.com/ -- [Smart Pills Market](#):

## Executive Summary

Global Smart Pills Market industry valued approximately USD 809 million in 2016 is anticipated to grow with a healthy growth rate of more than 16.10% over the forecast period 2017-2025. The rising demands of focus on patient's ease, minimally invasive procedures, and technological advancements like miniaturization of IC include the key aspects that would control the growth of the industry.

The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

## Application:

- Capsule Endoscopy
- Drug Delivery
- Patient Monitoring

## Target Area:

- Esophagus
- Stomach
- Small Intestine
- Large Intestine

Furthermore, the years considered for the study are as follows:

- Historical year – 2015
- Base year – 2016
- Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Medtronic, Proteus Digital Health, Olympus Corp., MediSafe, Given Imaging Inc., Medimetrics S.A. de C.V., Bio-Images Research Ltd., and CapsoVision. New product launches focus on continuous technology innovations,

acquisitions, and effective mergers are some of the strategies adopted by the key manufacturers. The companies are also trying to dominate the market by offering upgraded versions of currently being used devices.

## Target Audience of the Smart Pills Market Study

### Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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