

Virtual Valentine's Gift? A unique last minute idea...

The I love you, send money "virtual" Book Club Box with eBooks AND author thrown in, may arrive sooner than flowers!

WELLINGTON, NEW ZEALAND, February 14, 2018 /EINPresswire.com/ -- "It's something new for BOOK lovers," says I love you, send money author, Jordan Alexander. She has a gift idea for last minute Valentine's shoppers: The <u>VIRTUAL Book Club Box</u>.

"The regular book club box is a great fundraiser for silent auctions and local charity events," says Alexander who attends 'book club box' sessions to talk about her book. The first box was a school fair donation, filled with paperback and eBook downloads, fridge magnets and bookmarks. With technology options, a virtual box just made sense.

The VIRTUAL Book Club box is eco-friendly (paperless) and has ten (10) download eBooks and/or audiobooks. PLUS the author can Skype into your event anywhere in the world. It's a great gift for loved ones in a book club, and is easy to send if you need a last minute gift.



Regular Book Club Box

"I really enjoy going to book clubs," says Alexander. "Readers ask me questions about the story and engage with the content on a deeper level." She has coaching clients around the globe and thought, "I could still go to book clubs in different locations, I'll just use Skype!"

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I got to thinking with Skype and technology, a 'virtual' book club experience allows discussions and reader engagement anywhere in the world."

Jordan Alexander, author and VIRTUAL Book Club Box fan Valentine's Day is a great launch for the VIRTUAL Book Club Box - the perfect gift for those looking to give their book lovers, a unique experience.

"Plus, we can deliver quickly - virtually - by email.

Perfect if you missed the deadline for sending flowers!"

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