

Australia ICT Investment: Market Snapshot to 2021

PUNE, MAHARASHTRA, INDIA, February 14, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "ICT investment trends in Australia; Enterprise ICT spending patterns through to the end of 2017"

Australia ICT Trends

Overview



The banner features the 'WISE GUY REPORTS' logo with a stylized blue head profile. Below the logo, it identifies 'AKASH ANAND ASST.MANAGER - BUSINESS DEVELOPMENT'. Contact information includes 'sales@wiseguyreports.com', 'Ph: +1-646-843-9312 (US) Ph: +44 208 133 9349 (UK)', and social media links for LinkedIn, Twitter, and Facebook. A small robot character holding a globe is positioned to the right of the contact details. The background shows a laptop with a bar chart and abstract blue lines.

Australia ICT Trends

ICT investment trends in Australia presents the findings from a survey of 91 Australian enterprises regarding their Information & Communications Technology (ICT) investment trends. The survey investigates how Australian enterprises currently allocate their ICT budgets across the core areas of enterprise ICT expenditure: hardware, software, IT services, and communications.

The report illustrates the core technologies that enterprises are investing in, including IoT, cloud computing, security services, and network services. The survey also highlights the approach to purchasing technology adopted by enterprises in Australia.

Click here for sample report @ <https://www.wiseguyreports.com/sample-request/640565-ict-investment-trends-in-end-of-2017>

Synopsis

A significant research infrastructure, skilled and experienced workforce, and low development cost is making Australia a strategic location for a range of ICT activities.

The Australian government is keen on promoting research and development in the ICT sector and has announced grants for expanding research capabilities to support the adoption of ICT.

SaaS (software as a service) has been the most preferred cloud computing solution area in 2015, with the Australian enterprises spending 36% of their average ICT budget on this service.

Meanwhile, the IT investment strategy of Australian enterprises is primarily guided by the business objectives of 'increase customer satisfaction', 'improve supplier intimacy', and 'new products, services and business models'.

Table of Contents

1 Trends in ICT budgets

1.1 Introduction

1.2 Survey demographics

1.3 ICT budget changes

1.4 ICT budget allocation by core technology area

1.4.1 Hardware budget breakdown

1.4.2 Software budget breakdowns

1.4.3 Third party IT services expenditure

1.4.4 Communications expenditure

1.4.5 Cloud computing budget

1.5 ICT budget allocation by function

1.6 Outsourced IT functions

2 ICT investment priorities and vendor satisfaction

2.1 Introduction

2.1.1 Internet of things (IoT)

2.1.1 Cloud computing

2.1.1 Security services

2.1.1 Network services

3 ICT procurement trends

3.1 Introduction

3.2 Business objectives influencing IT investment strategy

3.3 ICT provider selection

3.4 Key decision maker for purchasing technology

4 Summary

4.1 Australian enterprises are earnestly investing in various ICT domains in 2016

.Continued

For Detailed Reading Please visit @ <https://www.wiseguyreports.com/reports/640565-ict-investment-trends-in-end-of-2017>

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Contact Us:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/431940299>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.