

Oticon Medical Selects SMART-TRIAL Software to Accelerate Hearing Implant Clinical Trials

First application is ongoing data management of the Ponto sound processor product

AALBORG, DENMARK, February 14, 2018 /EINPresswire.com/ -- Medical software innovator MEDEI ApS today announces that Oticon Medical has selected its SMART-TRIAL software to collect and

manage clinical trial data of all current and future hearing implant products. The software will enable Oticon to enter the digital-driven clinical trials ecosystem era and reduce the time to market for implant innovations.



SMART-TRIAL will enable our many clinical specialists to better collaborate, interact and speed the collection of clinical evidence.”

Sofia Jonhede, Director of Clinical Affairs for Oticon Medical.

“As one of the world’s leading hearing implant companies undertaking clinical trials of many pipeline products at numerous sites, we need to improve the quality of clinical data collection,” says Sofia Jonhede, Director of Clinical Affairs for Oticon Medical. “SMART-TRIAL will enable our many clinical specialists to better collaborate, interact and speed the collection of clinical evidence.”

“Clearly, we are delighted that Oticon Medical has chosen our SMART-TRIAL solution for implant clinical data management,” adds Jón Ingi Bergsteinsson, MEDEI’s vice-president of global business development. “This is another ringing endorsement of how our software can be used by medical device manufacturers to work smarter and shape medical innovation.”

Oticon Medical is a global company in implantable hearing solutions and is dedicated to bringing sound to people at every stage of their lives. The company is made up of highly experienced people who are committed to putting patient needs first.

The first use of SMART-TRIAL at Oticon Medical is for ongoing data management of the Ponto sound processor product which enables those with partial hearing loss to understand what others are saying by protecting speech clarity and fading out background noise.

SMART-TRIAL is leading the medical device industry into the digital-driven ecosystem era to improve the time to market for medical innovations. Today, the platform is used in clinical trials by medical device manufacturers in global markets as well as by clinical research institutions.

SMART-TRIAL enables medical device manufacturers to show EU regulators that their devices comply with the EU’s Medical Device Regulation (MDR), a norm which becomes mandatory in 2020 for OEMs to sell their products into the region.

About MEDEI

MEDEI ApS is helping the medical device industry to reduce the chaos surrounding clinical trials by improving data quality and working smarter and more efficiently. The firm’s flagship product SMART-TRIAL is a unique clinical data management platform for medical device manufacturers to collect and

manage clinical trial evidence. Visit <https://www.smart-trial.co>

Ends

For further information and images, please contact:

Jón Ingi Bergsteinsson
MEDEI ApS
Vice President for Global Business Development
Tel: +45 42 70 70 03
Email: jib@medei.dk

Hugh Paterson, CEO
Whoosh PR,
Landline: + 33 (0)9860 77819
Mobile +44 77681 75452
Email hugh.paterson@whooshpr.com

Hugh Paterson
Whoosh PR
+447768175452
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.