



# Desktop Virtualization Market 2018 Global Trend, Segmentation, Growth Analysis and Opportunities Forecast To 2025

*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, INDIA, February 14, 2018 /EINPresswire.com/ -- The global [desktop virtualization](#) market is projected to reach US\$28.345 billion in 2022 increasing from US\$6.276 billion in 2016 at a CAGR of 28.57%. Desktop Virtualization is a technology that separates an individual's desktop environment from his personal computers application system. That is, hosting a virtualized desktop on a remote central server rather than hard drive of a personal computer, thus enabling flexibility and security. Other benefits of desktop virtualization include ability to run old applications, access virus-infected data, test software, upgrades, or new configurations, back up an entire operating system, create a personal cloud computer, make a backup of the server for emergencies, or reuse old hardware. Factors driving growth in the market are increased digitization of processes, growing need for data security and applications availability, increasing competition in the IT space resulting in emphasis on cost cuts, and increasingly mobile workforce. Geographically, North America is expected to be the largest market for desktop virtualization, followed by Europe and Asia-Pacific. High growth in North America is anticipated owing to presence of large IT firms and high pace of process digitization.

## Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

## Market Dynamics

In this section, the entire market is explained along various drivers, restraints and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/2581324-desktop-virtualization-market-forecasts-from-2017-to-2022>

## Segmentation

The Desktop Virtualization market has been segmented by approach, technology, industry verticals and geography as below:

### By Delivery Methods

- Hosted hared desktops
- Hosted VDI desktops
- Streamed VHD desktops
- Local virtual machine (VM) desktops
- Others
- By Mode of Deployment
  - On-premises
  - Cloud-based
- By Industry Verticals
  - Communication and Technology
  - Healthcare
  - Government
  - BFSI
  - Education
  - Others
- By Geography
  - Americas
    - North America
    - South America
  - Europe Middle East and Africa
    - Europe
    - Middle East and Africa
  - Asia Pacific

## Market Players

This Section deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players in the Desktop Virtualization market are Citrix Systems, VMware, NComputing, Cisco Systems, and Microsoft among others.

## Table of Content

- Introduction
- 2. Research Methodology
- 3. Executive Summary
- 4. Market Dynamics
  - 4.1. Market Overview and Segmentation
  - 4.2. Market Drivers
    - 4.2.1. Higher Adoption of Digital Platforms
    - 4.2.2. Mounting Concern For Data Security
    - 4.2.3. Growing Need For Workforce Mobility
  - 4.3. Market Restraints
    - 4.3.1. High Implementation Cost
    - 4.3.2. Infrastructure Bottlenecks
  - 4.4. Market Opportunities
    - 4.4.1. Strong Momentum For Cloud Computing
    - 4.4.2. Increasing Adoption of Byod Program By Smes
  - 4.5. Supplier Outlook
  - 4.6. Industry Outlook
  - 4.7. Porter's Five Forces Analysis
    - 4.7.1. Bargaining Power Of Suppliers
    - 4.7.2. Bargaining Power Of Customers

- 4.7.3. Threat of New Entrants
- 4.7.4. Threat of Substitutes
- 4.7.5. Competitive Rivalry In The Industry
- 4.8. Industry Value Chain Analysis
- 5. Desktop Virtualization Market Forecast By Delivery Methods (Us\$ Billion)
  - 5.1. Hosted Shared Desktops
  - 5.2. Hosted Vdi Desktops
  - 5.3. Streamed Vhd Desktops
  - 5.4. Local Virtual Machine (Vm) Desktops
  - 5.5. Others
- 6. Desktop Virtualization Market Forecast By Mode Of Deployment (Us\$ Billion)
  - 6.1. On-Premises
  - 6.2. Cloud-Based
- 7. Desktop Virtualization Market Forecast By Industry Verticals (Us\$ Billion)
  - 7.1. Communication And Technology
  - 7.2. Healthcare
  - 7.3. Government
  - 7.4. Bfsi
  - 7.5. Education
  - 7.6. Others
- 8. Desktop Virtualization Market Forecast By Geography (Us\$ Billion)
  - 8.1. Americas
    - 8.1.1. North America
    - 8.1.2. South America
  - 8.2. Europe Middle East And Africa
    - 8.2.1. Europe
    - 8.2.2. Middle East And Africa (Mea)
  - 8.3. Asia Pacific (Apac)
- 9. Competitive Intelligence
  - 9.1. Market Share Analysis
  - 9.2. Investment Analysis
  - 9.3. Recent Deals
  - 9.4. Strategies Of Key Players
- 10. Company Profiles
  - 10.1. Citrix Systems
    - 10.1.1. Overview
    - 10.1.2. Financials
    - 10.1.3. Products And Services
    - 10.1.4. Key Developments
  - 10.2. Vmware
    - 10.2.1. Overview
    - 10.2.2. Financials
    - 10.2.3. Products And Services
    - 10.2.4. Key Developments
  - 10.3. Ncomputing
    - 10.3.1. Overview
    - 10.3.2. Financials
    - 10.3.3. Products And Services
    - 10.3.4. Key Developments
  - 10.4. Microsoft
    - 10.4.1. Overview
    - 10.4.2. Financials

- 10.4.3. Products And Services
- 10.4.4. Key Developments
- 10.5. Cisco Systems
  - 10.5.1. Overview
  - 10.5.2. Financials
  - 10.5.3. Products And Services
  - 10.5.4. Key Developments
- 10.6. Oracle Corporation
  - 10.6.1. Overview
  - 10.6.2. Financials
  - 10.6.3. Products And Services
  - 10.6.4. Key Developments
- 10.7. Unidesk
  - 10.7.1. Overview
  - 10.7.2. Financials
  - 10.7.3. Products And Services
  - 10.7.4. Key Developments
- 10.8. Ericom Software
  - 10.8.1. Overview
  - 10.8.2. Financials
  - 10.8.3. Products And Services
  - 10.8.4. Key Developments
- List of Tables
- List of Figures

.....Continued

Make an enquiry of this Report @ <https://www.wiseguyreports.com/enquiry/2581324-desktop-virtualization-market-forecasts-from-2017-to-2022>

Norah Trent  
wiseguyreports  
+1 646 845 9349 / +44 208 133 9349  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.