



Fuel Cards UK Market Analysis 2018 (By Segment, Key Players and Applications) and Forecasts To 2022

Fuel Cards UK Industry Business & Investment Opportunity (2018 – 2022) Market Research Reports

PUNE , INDIA, February 14, 2018 /EINPresswire.com/ -- Summary

"Fuel Cards in the UK 2017", is invaluable for issuers of fleet cards, fuel retailers, fleet leasing companies and other suppliers to the sector. Based on research with issuers and fuel retailers it provides commercial (B2B) fuel card volume (split by fleet and CRT), value and market share forecasts to 2022, key data on independent and oil company card issuers and an analysis of fuel card competition in the UK.

CRT cards will account for over 35.0% of fuel card volumes sold in 2022 and will sell more than three times more fuel per card than fleets.

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Companies mentioned

Shell
BP
Esso
DKV
UTA
TOTAL
Q8
Agip (Eni)
ROUTEX
AS24
Aral
OMV
Circle K
OMV
Eurowag
Avia
Auchan
AS24
Aral
Jet

Scope

- The total number of service stations in the UK declined by 2.7% in 2016 totalling 8,489 service stations.
- Over 210,000 new fuel cards will be issued between 2017 and 2022, totalling to 3,440,843 cards in

the market.

- CRT card volumes increased by 2.9% in 2016. after rising by 2.7% in 2015.
- All Star remained the fuel card market leader as it increased its market share in 2016.

Reasons to buy

- Plan effective market entry strategies by uncovering current and future volumes and values of the UK fuel card market.
- Assess whether you should increase network acceptance of your card and identify potential new merchants by uncovering the position of competitors.
- Whether you are an issuer, a processor, a leasing company or a fuel retailer, make informed pitches to partners by understanding their business.
- Enhance fuel sales at your service stations by identifying which fuel cards you should accept based on their market shares and network acceptance.

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