

# IoT Tech Connect to Feature IoT Pitch Club Competition; Applications for \$50,000 Investment Opportunity Due March 4th

## *IoT Pitch Competition at IoT Tech Connect*

FARMINGTON HILLS, MICHIGAN, U.S., February 14, 2018 /EINPresswire.com/ -- IoT Tech Connect and Kyyba Innovations have partnered to bring the IoT Pitch Competition to IoT Tech Connect, Michigan's largest conference for IoT (Internet of Things) entrepreneurs. The contest will take place from 4 p.m. to 5:30 p.m., Wednesday, April 4, at the Troy Marriott.

Aimed at identifying the six top-level entrepreneurs and startups working on disruptive IoT technologies in broad based industries, the IoT Pitch Competition will center on Autonomous and Connected Vehicles, Augmented and Virtual Reality, Connected Tech, Smart Cities/Smart Homes, Industry IOT and Cyber Security IoT. During the contest, the six finalists will compete before an audience of automotive executives, venture capitalists, angel investors and Silicon Valley technologists. They will have a total of 10 minutes to pitch the judges and answer questions, in addition to two minutes for transition.

The winner, whom will be announced at 6:00 p.m., will be eligible to receive \$50,000 in investment and support services from Kyyba Innovations, as well as mentorship from the organization's extensive network.

"The manufacturing technologies are undergoing an unprecedented transformation with the current trend of "Industry 4.0", said Tel K. Ganesan, Managing Director, Kyyba Innovations, President, [TIE Detroit](#). "I'm looking forward to seeing what the participants have innovated that will help catalyze the future of Industry 4.0, in addition to other areas of application, highlighted in the IoT Tech Connect conference."

IoT Tech Connect, "A Survival Guide to the Internet Of Things," co-produced by MITechNews.Com and CloudTech1.Com, will feature Michigan companies, experts, and products in the rapidly growing IoT segment. Content tracks focus on Autonomous and Connected Vehicles, STEM education,



Connected Tech, Smart Cities/Smart Homes, Cybersecurity IoT, Industrial IoT, Augmented Reality, Virtual Reality, and the incubators, accelerators and training available for IoT startups.

“We’re very excited to be working with Kyyba and my old friend Tel Ganesan to offer IoT entrepreneurs the opportunity to win a very large investment that could help propel their companies into commercialization,” said Mike Brennan, Editor & Publisher of MITechNews.Com. “We encourage IoT entrepreneurs statewide to nominate themselves.”

Applications for the IoT Pitch Competition are due no later than Sunday, March, 4th. For more information or to apply visit <http://kyybaxcelerator.com/iot-pitch-competition.php>, or contact Jacqueline Perry at 248-254-4087 or [jacquelinep@kyyba.com](mailto:jacquelinep@kyyba.com).



#### About IoT Tech Connect

IoT TechConnect is co-produced by MITechNews.Com, an Ann Arbor media group covering technology and entrepreneurs statewide, and CloudTech1.com, a Rochester Hills managed service provider that offers Satellite always on Internet business connections, Disaster Recovery and Business Continuity products – all part of its Virtual IT department for business.

#### About Kyyba Innovations (KI)

Kyyba Innovations is a global second stage startup accelerator investing in technology and IP related startups in broad based industries. We provide a custom acceleration program and scaling services to startups, including Customer Development, Product Development, and Investment in exchange for equity. Industries Include: Health, Mobility, IoT, Industrial, Energy, Automotive, BlockChain, and Fintech.

#### About TiE

The Indus Entrepreneurs (TiE) was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 61 chapters across 18 countries. TiE’s mission is to foster entrepreneurship globally through mentoring, networking, education, incubating, and funding. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE’s focus is on generating and nurturing our next generation of entrepreneurs.

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