

# 2018 BIG Innovation Award Winner- X Platform™

*X Platform™ delivers the holy grail of real-time decisioning at scale to win BIG.*

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[2018 Business Intelligence Group \(BIG\) Innovation](#) Award's annual program recognizes the organizations, products, and people that are bringing new ideas to life. "More than just technology, innovation as a whole is changing the way we all experience the world and these winners are leading their markets," said Maria Jimenez, chief operating officer of the Business Intelligence Group. "We are thrilled to be honoring our winners as these are the organizations, products, and people who are leading by example and making real progress on improving the daily lives of so many."

[Neeve Research](#), creator of the [X Platform™](#), was chosen for its innovative high-performance computing platform. By providing infrastructure services for HPC applications, such as high-availability, in-memory state management, exactly once message delivery, etc., X Platform™ makes it possible to deliver critical applications that require speed and scale on big data and streaming data.

This technology is critical for delivering:

- Real-time ecommerce capabilities like value-based pricing, personalized offer management.
- Real-time in transaction fraud detection leveraging years of history and trends.
- IIOT sensor processing where real-time pipelining and computations using other large operational data stores need to be leveraged.
- Low Latency trading systems that need to scale dynamically based on many market conditions.
- Real-time Cybersecurity threat analysis.

Another key innovation of X Platform™ is its ability to reduce development and deployment times by simplifying development to a configuration driven process.

Memory oriented computing is a revolution that changes enterprise computing. What was never



possible before is now finally made available to you by the X Platform™. Not only can one author fast, reliable and scalable applications but also, very importantly, one can build and easily maintain them in an agile manner allowing enterprise applications to keep pace with the ever-evolving demands of a modern enterprise.

The X Platform™ is currently running in production in Fortune 500 organizations where message flow goes beyond 1M/tps and with latencies in the single digit microseconds!

The X Platform™ now makes the impossible, possible.

The X Platform™ is fast. It is simple. It is powerful. It is elegant.

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