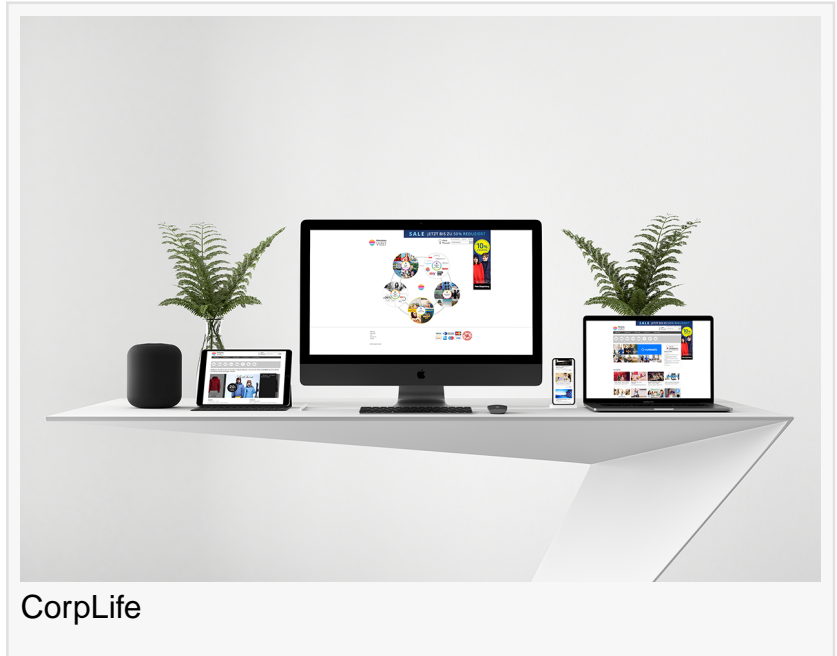


CorpLife acquires 430.000 Euros

primeCROWD investors bet on online platform for fringe benefits

VIENNA, AUSTRIA, February 15, 2018 /EINPresswire.com/ -- The company developed an all-in-one lifestyle platform for employee incentives with the biggest selection of employee offers from the largest companies in Austria and Slovakia. Minus 30 percent off the entire restaurant bill, free delivery on online ordered groceries, or up to 60% off on the next trip – [CorpLife](#) makes it possible. With an investment of 430,000 Euros CorpLife is now part of the [primeCROWD](#) community, the largest private network of investors in Austria.



Retaining great talent is one of the biggest challenges even well-known corporations are facing today. CorpLife helps employers create opportunities to enhance employee satisfaction as well as employer appeal through a variety of attractive benefits from the culinary, beauty or sports sector. All the offers on the CorpLife platform are always accessible to employees via desktop, mobile phone or tablet.

“

A top team meets a great product, which will be in high demand in the coming years of many companies – I am very pleased to accompany this development.”

Patrick Pöschl, startup founder and now also a new CorpLife shareholder.

The incentives contribute significantly to an increase in employee satisfaction and commitment – without having to give up additional resources.

CorpLife unites high employer attractiveness with happy employees, who like to be at the workplace and are motivated to help their employer succeed and grow.

The investment of the primeCROWD network will mainly be used for the expansion and market entry in the Czech Republic and the extension of the development team as well as sales and operations in Austria and Slovakia. In addition, much of the funding will be spent on developing new product features and a consumer app. The investment of 430,000 euros from the primeCROWD network enables the management team, consisting of Lucia Nowak, Wolfgang Weibl, David Hasencelver and CEO Mario Nowak, to accelerate the growth of CorpLife even faster.

Among others, the primeCROWD investors Patrick Pöschl, Johannes Cech, Philipp Stampfer, Jens Wirsching and Peter Kraus actively support the young company both financially and operationally.

"The cooperation with primeCROWD worked very well from the first meeting at the 4gamechanger

festival until the emergency appointment. We got to know a lot of investors and were additionally supported by primeCROWD in other areas, such as arranging a free exhibitor booth at the online career day conference. I am pleased to be able to take the next steps with the help of the capital increase," said Mario Nowak, CEO CorpLife.

About primeCROWD:
primeCROWD is Austria's largest network of private startup investors. primeCROWD matches investors with selected startups and accompanies them throughout the entire investment process. Starting from 10,000 Euros, investors can participate directly. primeCROWD was founded in December 2015, meanwhile its investor network reaches over 700 investors with a deal volume of 4,500,000 Euros and a financing quota of 80%.

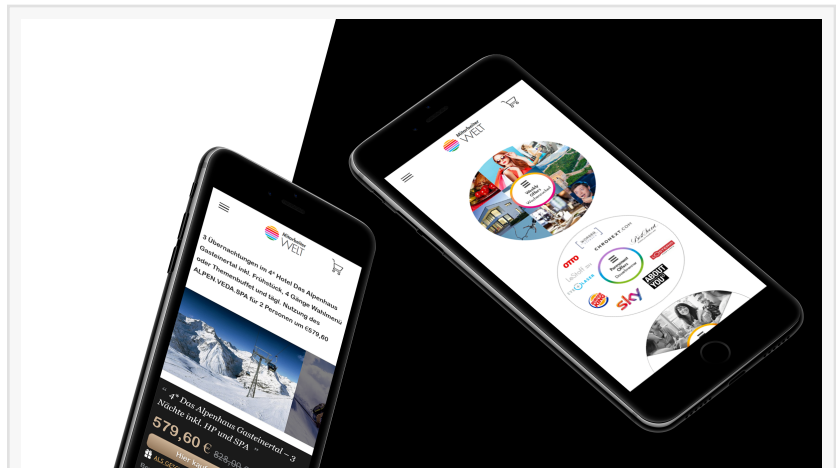
For additional information regarding CorpLife please visit: <http://www.corplife.at>

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CorpLife on iPhone